

ANNUAL REPORT

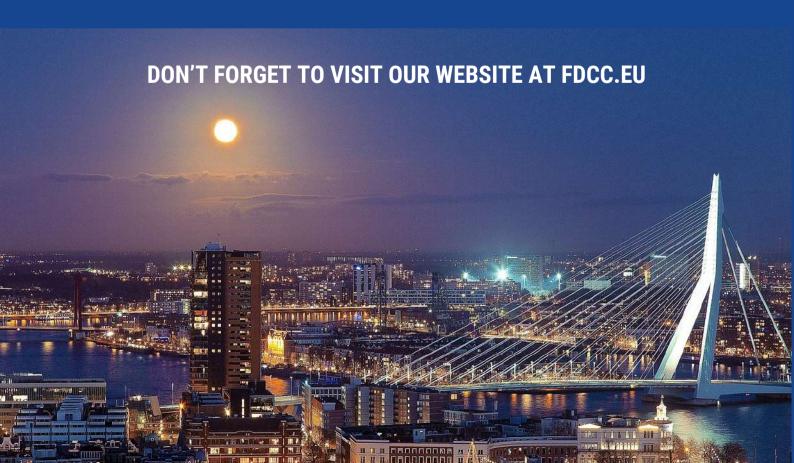


2023

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ANNUAL REPORT 2023

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WORDS OF THE HONORARY CHAIRPERSONS

The Ambassador of Finland to the Netherlands

Dear Members of the Finnish Dutch Chamber of Commerce,

I would have hoped to write my contribution to the Annual Report 2024 in a happier note. Unfortunately troubled times in Europe continue. Two years into Russia's full-scale war of aggression, Finland reiterates its Based on the challenging and uncertain economic and security situation in Europe and globally, partnerships at close range and managing supply chain risks are becoming increasingly urgent.

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Considering all this, prospects for further enhancing the excellent bilateral relations between Finland and the Netherlands are getting greater in various sectors.



unwavering support to Ukraine's independence, sovereignty and territorial integrity as well as its right to self-defence. As a consequence of Russia's military aggression Finland and Sweden have joined NATO.

As last year in the current geopolitical situation topics like economic resilience, reducing strategic dependences, managing strategic risks and improving security are high on the European agenda. It is expected that these issues, along with the green transition, will continue to be prioritized by the next European Commission.

For example, the green transition of the Dutch maritime industry with concrete plans to build up to 40 sustainable ships will be highly relevant for Finnish maritime companies. Fossil-free energy sector as well as circular and bioeconomy offer various business opportunities. European military build-up represents new business for our world-class defence industry hardware and solutions.

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The cooperation between the Finnish Dutch
Chamber of Commerce and the Embassy has
traditionally been excellent. I am confident
that the recent reorganization of the FDCC
will give an extra boost to our work for
further improving business and trade
relations between our nations.

We need to continue identifying new innovative ways of doing things. Staying within our comfort zone is not an option. For example, in connection with our

Independence Day last year, the Embassy and Neste company organized a joint event "Forerunners on the Future Sustainable Industries". It was highly successful and managed to gather high-level experts from both countries. This could be one new avenue of cooperation.

I look forward for inspiring discussion on new ideas and let us stay in touch!



ILKKA-PEKKA SIMILÄ Ambassador of Finland

The Ambassador of the Netherlands to Finland

In 2023, Russia's aggression in Ukraine continued sadly, keeping preparedness high on the agenda. Over the past two years, several Dutch delegations have been impressed by the level of preparedness in Finnish society. The Netherlands and Finland became NATO allies, leading to an even greater interest towards collaborating with Finland.

For sustainable trade and investment, the geopolitical situation meant a stronger focus on the energy transition. In 2023, a good number of activities took place in our priority sectors – I would like to share a few highlights.

Hydrogen and offshore wind

Finland's ambitious plans for offshore wind and hydrogen provide endless collaboration opportunities for our countries.

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The Netherlands already has several offshore wind parks, and in Finland the first tenders are now open for offshore wind power projects. Together with Dutch and Finnish partners, the Embassy has identified some areas that could be interesting for offshore wind collaboration, like seabed studies, vessels, port infrastructure and the circular economy of wind power.

I was happy to host a delegation of Dutch companies at Vaasa Energy Week 2023. Moreover, Boskalis spoke at Wind Finland Offshore, explaining how ports can prepare for the green transition. In the autumn, I attended Wind Meets Gas in Groningen.

In addition, our Dutch-Nordic market study on hydrogen was finalized, identifying a lot of opportunities along the hydrogen value chain.

Towards the end of the year, the embassy started working on a public-private partnership between the Netherlands and Finland on offshore wind power. I'm happy to say that the first phase of the partnership started in the beginning of 2024. This is led by the Netherlands Enterprise Agency RVO.

Circular economy, health technology and startups

The circular economy has been a key focus area for Dutch-Finnish collaboration since 2017.

A highlight of 2023 was the World Circular Economy Forum, that came back to its original location Helsinki (after a world tour of Canada, the Netherlands and Rwanda). The forum was organized by the Finnish Innovation Fund Sitra, with the Netherlands as one of the partners. We had a delegation of 70 Dutch businesses and government officials, led by Minister of the Environment, Vivianne Heijnen. Amongst others, the Minister visited YIT's construction site at Aleksanterinkatu 13 in Helsinki, focusing on circular construction.

Recently we have added textiles as a focus sector for the circular economy, because the textile industry generates almost 10% of global carbon emissions, superseding emissions from the aviation and shipping industries combined.

Another important sector is health care. We received several delegations from the Netherlands in 2023, including a visit by Minister of Health, Welfare and Sport Conny Helder.

The startup event Slush has become incredibly popular in the Netherlands. First, Enschede Slush'D happened in the Netherlands, then the "real deal" Slush in Helsinki in November of 2023, with a Dutch delegation of over 200 startups, investors and ecosystem players. One focus at Slush 2023 was diversity and inclusion - this is also an important topic for the Netherlands Ministry of Foreign Affairs. It is great to see the FDCC also working on this topic.

Looking into 2024



For instance, NFIA wishes to help Nordic businesses to set up operations in the Netherlands related to the clean energy, chemicals, IT and health technology.

Another piece of good news is that we will be hiring a new colleague to work on Dutch-Nordic partnerships on sustainable battery value chains and minerals.

In 2024, I look forward to continue connecting with FDCC members. I am always happy to hear about – and to share – challenges and success stories related to Dutch-Finnish business collaboration.



GOVERT JAN BIJL DE VROE
Ambassador of the Netherlands

INTRODUCTION TO THE FDCC

The Finnish Dutch Chamber of Commerce is a distinctive nonprofit organization dedicated to nurturing Finnish-Dutch relations within the business domain. Established in 1987 on the initiative of the Embassy of Finland, we function as a pivotal networking hub for companies and professionals with mutual interests spanning Finland and the Netherlands, as well as those with affiliations to Finland within the Netherlands.

Our unwavering belief in the potential of Finnish-Dutch business relations propels our mission forward. We provide a dynamic platform for professionals to converge, exchange ideas, and seize opportunities within the Finnish-Dutch landscape. Whether it's expanding business horizons, augmenting industry expertise, or broadening professional networks, our members discover compelling reasons to actively engage with us.

Central to our operations are our dedicated members, who generously contribute their expertise, experience, and backing, forming the cornerstone of our chamber. We offer diverse avenues for member companies to showcase themselves through hosting. organizing, and sponsoring the FDCC events, thereby nurturing an environment ripe for collaboration. Collaboration is fundamental to our ethos. We proactively collaborate with other Nordic Chambers beyond, and continually seeking to enrich our offerings and broaden our network.

Acknowledging the diverse needs of our members, we have delineated three primary groups: Corporate members, Individual



business professionals & entrepreneurs, and Young Professionals & Students. Each group possesses unique requisites, and we are steadfast in our commitment to tailor our services to meet their specific demands.

Moreover, the FDCC organizes events focused on pertinent topics such as Al & Digital transformation, geoeconomics, sustainability, DEI, health and wellbeing and much more, anticipating their relevance in the coming years. These events serve as forums for in-depth discussions, knowledge sharing, and networking, enabling our members to stay ahead in an ever-evolving business landscape.

At the core of our endeavors lies the conviction that networking can be both enriching and enjoyable. We endeavor to cultivate an ambiance where business interactions transcend mere transactions, emphasizing the cultivation of meaningful connections and the enjoyment of the journey.



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TOWARDS TRANSPARENCY, STRUCTURE AND RELEVANCE

On the ninth of February 2024 the FDCC members decided to adopt new statutes for the association. This meant registering the FDCC as a formal association, with a new legal status. But what does this mean in practice? We spoke to Claudia Reijnders at Zaan Notarissen who advised the FDCC board throughout the

process.

The main difference is that a formal association has full legal capacity in the Netherlands, for example they can take out loans and own and inherit registered property, Claudia explains.

Also, formal associations are eligible for subsidies, and the organization's statutes must be registered, in the Dutch language, at the Chamber of Commerce (Kamer van Koophandel).

One advantage is that as the statues are quite extensive, they cover all the Dutch law for associations, so it should be easier for the association to be compliant now, says Claudia.

Will there be any direct impact on the members, or activities?

For members nothing really changes. But when the association becomes a legal entity, it must follow certain procedures which are now the responsibility for the board to adhere to. Also, as a legal entity the association can be held accountable for any wrongdoings, and not just individual board members, Claudia concludes.

The board of the FDCC is now focusing on implementing the new statutes to create a better structure and enhance transparency. The aim being additional and more relevant activities for our members.



CLAUDIA REIJNDERSLawyer at Zaan Notarissen



THE BOARD OF THE FINNISH **DUTCH CHAMBER OF COMMERCE**



ILKKA-PEKKA SIMILÄ

Honorary Chair of the Board, Ambassador of Finland



GOVERT JAN BIJL DE VROE

Honorary Chair of the Board, Ambassador of the **Netherlands**



EGBERT SCHRAM

Chairperson



ANN-NINA FINNE

Vice-chair



CAMILLA MATTSSON

Treasurer



Board Member



MARIT VAN MIL

Board Member



JUHANI LAITALA

Board Member



MARIA LIETO

Board Member



MAARTEN DE SMIT

Board Member



REETTA ILOMÄKI

Board Member

Words of the FDCC Chair

Dear members of the Chamber,

By the time you read this report (April 2024), the new year will have kicked off with a string of activities. In mid-March, our honorary Chair, Ambassador of Finland Netherlands, hosted an event with an external keynote speech on geoeconomics by Jens Hillebrand Pohl, Postdoctoral Fellow, Finnish of International Affairs Institute and Managing Director of the Helsinki Geoeconomic Week. The Ambassador of The Netherlands to Finland, and honorary Chair, hosted an event in late February with an external keynote speech on the impact of Al on business by Futurice. The FDCC has also arranged a webinar in cooperation with Business Finland on the differences in working practices and labour law between Finland and The Netherlands – so similar and yet so different.

These activities hosted by the Ambassadors set the tone for what I am hoping for the FDCC to achieve in 2024 – which is a more integrated activity calendar between Business Finland, RVO, the embassies and the FDCC.

The FDCC is aiming to increase the amount of relevant content for its members and networking opportunities, augmenting the FDCC's membership attractability.

We are currently planning events on the topics of AI and Finnish Design for Fall 2024. We also aim to boost our Young Professional activities and, to expand casual networking opportunities, we are now organising

after-work drinks on a bi-monthly basis.

In late 2023, the FDCC board expanded to include eleven members (see their profiles later in this annual report) to ensure we can tap into a wider pool of knowledge, expertise, and contacts to increase and improve the FDCC's reach and output.

These trends illustrate the momentum in which the FDCC finds itself at the beginning of this new year. 2024 will be about finding a balance between online and physical events and between casual networking opportunities and knowledge-focused events to satisfy our large pool of members with different interests and expectations. All in all, we expect to increase the range of events the FDCC will offer in terms of quantity but also in terms of topic.

In pursuit of continuous improvement and growth, the FDCC has embarked on a strategic journey to professionalise the organisation.

This transformative endeavour has involved the registration of new statutes and the formalisation of the FDCC as an official entity. By undertaking this process, the FDCC aims to establish a solid organisational framework that aligns with best practices in the Netherlands. This move towards formalisation is driven by a commitment to enhance the benefits and support offered to our members.

Continuing the FDCC's professionalisation, in accordance with Dutch association law, we

are restructuring the FDCC to include member committees. This is the opportunity for you, our members, to be more involved with the FDCC as an organisation, which we are looking forward to, and believe will also enhance the benefits the FDCC can offer you. Indeed, closer cooperation with our members will only increase the relevance of the FDCC for you.

On behalf of the entire board, I wish you a great 2024 and hope to meet in person in one of the many events lined up for you during this upcoming year.



EGBERT SCHRAM Chairperson

Young professionals

The FDCC takes pride in fostering a fun and dynamic community of students and professionals in the early part of their careers through the Young Professionals (YP) branch.

At Young Professionals, we have continued to collaborate with the Norwegian and Danish Chambers, and in 2023, all our operations and activities were organized as one Nordic Young Professionals.

In 2023, the Nordic Young Professionals organized four events in different parts of the Netherlands. We started the year on January 31 with a "YP 2023 Kick Off" in Amsterdam.

where both new and old members had the chance to meet each other and learn about the Nordic Young Professionals operations and upcoming plans.

On May 10, our FDCC Patron company KONE hosted us in The Hague where we organized a Career Day. This afternoon was filled with interesting career-related activities, such as a company presentation by KONE, a presentation and Q&A session on Dutch labor law by Kneppelhout, a panel discussion on navigating the current job market and a LinkedIn workshop. In addition, there was a photographer taking professional headshots for CVs and LinkedIn, as well as a networking-themed escape room.

After the summer holiday period. September 21, а "Back from summer afterwork drinks" event was held in Rotterdam. This was a casual networking event to gather members after the holiday period and discuss plans and wishes for the autumn.

We finished the year with an exciting company visit with Mavisoft at RDM in Rotterdam. We got to meet the founders and hear the stories of inspiring startups like Urban Reef, Concrede, RAMLAB, AquaLab and the host company Mavisoft. Despite being organized by the Nordic Young Professionals, this event was also open to non-YP members, and we were glad to see participants from different backgrounds joining the event.

In retrospect, the year 2023 has shown the value that we can give to our young professionals members.

We want to continuously improve, and are thus eager to hear any thoughts and feedback on previous or upcoming activities, as well as ideas on initiatives for the future. You can find us on LinkedIn by joining the group "Nordic Young Professional Network in the Netherlands" and on Instagram at @nordicyoungprofessionals.



NELLI KARJANLAHTIBoard Member & YP Coordinator

worked for an international NGO in Jordan, Lebanon, Syria, and China before spending a few years as a public servant heading the communications department at a Swedish authority. Since then, I have spent my career within multinational corporations within the energy, retail, and communications industries. Professionally I'm passionate about transparency and clear communication, something that I hope can bring value to the FDCC as well.

When not at work, or volunteering for the FDCC, you're most likely to find me out hiking, traveling, or enjoying good food and wine.

New board members



ANN-NINA FINNE
Vice-chair

In September 2023, I joined the FDCC as a board member. I am an independent ecommerce and digital marketing consultant in the Netherlands, but also a landowner engaging in forest and field farming in Finland. I am also an engineering student with focus on data science and Al. My ultimate

In December 2023 I became a board member of the FDCC and am now proud to serve as the Vice Chair of the Chamber. My regular job is as a Senior Vice President, Global Public Affairs, at Hill and Knowlton. This includes delivering public affairs and PR advisory services and functioning as a boardroom advisor to multinational companies across the world.

I have 25+ years of experience from working in multinational corporations, government bodies and NGOs in different geographies. I started out as a TV journalist and spent 10 years reporting on everything from financial news to being a war correspondent. Subsequently I



REETTA ILOMÄKI Board Member







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goal is to combine these passions and be a trusted business advisor for companies wanting to expand their businesses online in a sustainable way. My expertise lies in the Nordic market, but I am up for the challenge around the world. I am passionate about helping companies at all stages to unlock their full potential and think on a global scale.

Besides my active life as an entrepreneur I enjoy a life between the horses. We started breeding dressage horses 4 years ago. During my spare time I visit stallion shows to see which (young) stallions we could use for our mares and to improve our breeding program.



MAARTEN DE SMIT Board Member

My name is Maarten de Smit and I joined the board in September last year. My connection to Finland is Sievi, I am the agent for the Dutch market for the shoe brand Sievi specialised in safety footwear. I have been doing this for the last 3 years, before that I had different sales roles in various companies. Besides the shoes I also have a small webshop in which I sell wines. Working in the alcohol industry in the past I wanted to be able to hold and upkeep my network there via the webshop.



MARIA LIETO
Board Member

My name is Maria, I joined the board in September 2023. I work as a trade advisor at



the Embassy of Finland in The Hague. As part of the Team Finland network, I am responsible for promoting economic and trade connections between Finland and the Netherlands. I am honored to also be a part of the FDCC Board and to continue the excellent cooperation between the Embassy and the FDCC.



JUHANI LAITALA Board Member

I joined the FDCC as a board member in September 2023. I have worked for Atradius Finland since 2010 as a Country Manager. Prior to this, I worked for Finland's largest banking group OP Bank in a financial company and corporate bank. I also works as a mentor and senior advisor in my extensive network. I have three adult daughters and three grandchildren. I enjoy pilates, yoga and walking, good food and wine, travelling – and spending time at the summer house.

Leaving board members



NELLI KARJANLAHTI Former Board Member & YP Coordinator



PIRITTA VAN DER BEEK Former Board Member

The board expresses its gratitude to two departing board members, Nelli Karjanlahti and Piritta van der Beek.

Nelli was the key driver behind the young professional network, attended by many of the younger FDCC members, an important element of the FDCC's future growth.

Piritta was involved in the organisation of various events in Finland, e.g. the most recent presentation by Futurice on the impact of Al at Villa Kleineh in Helsinki and a core member of the FiBeNeLux summit organisation in June 2023.

We wish them a great future ahead.

THE OFFICE

Dear members,

You have most probably been in contact with us, the FDCC interns, either by email or at events in the last few months. We have truly enjoyed getting to know you and ensuring you get the best out of your membership at the FDCC.

Working for the FDCC offers a wide range of experiences and tasks. Of course, as Marketing and communications trainees, we organise events and create social media content. We are also responsible for all communication towards members, including invitations to events and our monthly newsletter. Our tasks also include writing and designing the Annual Report you are currently reading.

Organising events that you find benefit you as members is extremely rewarding, which is why we were so glad to receive positive feedback on our idea of bimonthly afterwork drinks. We are also thankful to all the members who are invested in the workings of the FDCC and want to see continuous improvement in our association. We look forward to working more closely with you as we launch the committee structure, required by the officialisation of the association.

With the FDCC experiencing changes, as interns, we are working much more closely with the board. It has been a pleasure learning from our board members and their expertise. We also work closely with the Danish, Swedish,

and Norwegian chambers, which has been insightful. Our internship was unique in that we also worked partly for the Finnish Embassy in the Hague. It has been a pleasure to observe the cooperation between the FDCC and the Embassy and to be involved in promoting it. These cooperations will also increase the FDCC's attractiveness to you as members. Indeed, you can expect a broader range of topics to be addressed in the coming months in physical and online events.

with line the FDCC's In professionalisation, we have also worked towards standardising, modernising, and harmonising how the FDCC works on a day-to-day basis. This has included many tasks, such as cleaning our workspace and drafting all procedures related to the FDCC's workings.

We hope that you, as members, can benefit from our work, and we are thankful to be part of bettering relations between the Netherlands and Finland. We hope you have enjoyed the events we have organised, and we are excited to share everything we have in store for you in the coming months and this fall!

Best.



AINO SUVANTO FDCC Trainee, Spring 2024 FDCC Trainee, Spring 2024



ELLA VERHEUGEN

2023- WHAT A YEAR

Trainees 2023

My traineeship at the FDCC has been a very positive experience. I have enjoyed working with all chamber members, third parties – and of course – my fellow office staff and our board. As a member of the Finnish community in the Netherlands, I greatly value the opportunity to have integrated myself into a network that recognizes the value of Finnish-Dutch collaboration, and promotes amicable exchange towards that end.

The FDCC is a remarkable organization that has the ability to leverage and expand on a network that integrates a wide variety of actors, such as parallel chambers, governmental actors and corporations. This intersection of relationships provides great opportunity for collaboration between a wide

spectrum of interests. Given the mutually beneficial economic and political relationship between Finland and the Netherlands, I hope for a bright future for the FDCC, due to its integral role in providing an avenue for discussion, networking and collaboration.

As a student of international relations, I have been very interested in the nature of interaction between the FDCC and other actors. Whilst I have learned many practical skills, my interest has been more theoretical in that sense. I hope to apply the knowledge I have accumulated in my future endeavours, which will most likely include collaboration with similar organizations. I encourage students of a similar background to myself to take up a traineeship at the FDCC if you are interested in such matters.

Thank you to everyone for making my traineeship a valuable and enjoyable experience. My thanks especially to Patrice for the work he has done to promote Finnish-Dutch collaboration, and for the insights he has provided me in regards to the nature of interaction between the FDCC and other actors. Many thanks to Elisabet as well for being such a great co-trainee, and for the effort she has put in at the FDCC. I hope the best for you both in the future!

Sincerely,



MATIAS NIKULAINEN FDCC Trainee, Spring 2023 As I reflect on my internship at the Finnish Dutch Chamber of Commerce, I find joy in the experiences, growth, and connections I established during this time.

During my tenure, I had the privilege of working with an amazing team, where I had the chance to reflect on and improve my skills. From writing newsletters to planning events and managing social media platforms, each task was an opportunity for personal and professional development. Working alongside Matias and Patrice was truly a joy, and I learnt a lot working with them.

Looking back, I am still grateful for the opportunities I had and the experiences I gained during my time at the FDCC. As I pursue new endeavours, I carry with me the lessons learned and time spent.

A lot happened during my internship, with several amazing events and highlights, such as the Young Professionals Career Event at

the in April. I was excited to meet other young professionals and students, and the discussions held by the speakers and panelists were very insightful. I also greatly appreciated working with the YP coordinators and the Danish and Norwegian chambers.

Throughout my internship, I had the pleasure of meeting many of you. Meeting members of the FDCC and of the board was insightful, and I appreciate the connections made and conversations had. I encourage you all to stay connected and reach out if there is anything I can assist you with.

I am excited to follow the continued growth and success of the FDCC.

All the best,



ELISABET WIKSTRÖM FDCC Trainee, Spring 2023

My internship at the Finnish Dutch Chamber of Commerce has been an enriching journey. Joining the office in September, my primary goals were to enhance my technical marketing skills, gain insights into event planning, and deepen my understanding of business relations between Finland and the Netherlands. Yet, this experience exceeded my expectations in more ways than one.

Highlights of my internship were the opportunities to participate in various events organized by the FDCC. These experiences allowed me to get insights into the

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Rovaniemi (Finland)				RTM	RVN	RVN	RTM
Rotterdam-Rovaniemi-Rotterdam	Wednesday	19 Jun -11 Sep	SVL	06:55	12:35	13:20	15:20

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VOIGTRAVEL







dynamics of Finnish-Dutch business interactions and provided me valuable exposure to practical insights into the dynamics of international business as my primary area of interest.

The unexpected pleasure of collaborating with other Nordic Chambers and interns was valuable addition to my experience. Connecting with fellow Nordics and receiving a warm welcome into the network brought a communal aspect to my time. These connections with working alongside Patrice as my manager fostered an environment that allowed me to exchange ideas and perspectives, contributing to both my personal and professional growth.

All in all, my time at the FDCC was an experience that not only fulfilled my initial objectives but also provided me with a holistic understanding of the intricate world of international business relations. I am leaving the FDCC with lasting connections,

and a profound appreciation for the intersection of culture and commerce between Finland and the Netherlands.

Best regards,



ELLA NEVASALO FDCC Trainee, Fall 2023

NEWS FROM OUR MEMBERS

VNF

The year 2023 was a special year as October 27, 2023 marked the 100th anniversary of the founding of the Finsch- Nederlandsche Vereeniging (now VNF). To celebrate this, a well-attended 100 years celebration party took place on November 4 with a multi-course buffet and Finnish music. Also on the occasion of the 100-year anniversary, a bilingual anniversary book was created and published called "Vereniging Nederland Finland 100 jaar een glansrijke mijlpaal". In addition, 10 news letters were published and two bilingual Aviisi magazines.

The VNF has over 400 members, both Finnish and Dutch, including FDCC members. Due to an aging membership base, VNF in 2023 has been busy trying to acquire new members and also promote VNF. Among other things, VNF was therefore present at the Scandinavian market at Schokland and Nordic-days in Cuijk. The plan is to continue this in 2024 and also attend the Emigration Expo in Houten.



Two lectures were held; one about Kalevala and the other about the history of Karelia. The Karelia lecture took place in Soest in the middle of the Netherlands to make it easier for members who do not live in the western part of the Netherlands to attend.

Confidex/Beontag

Beontag opens new state-of-the-art facility in Tampere, Finland

Beontag, one of the world's leading providers of pressure-sensitive adhesives and smart tags such as RFID and NFC, has opened a new state-of-the-art facility in Tampere, Finland. The Tampere site will be Beontag's Global R&D Center of Excellence, with a pilot factory developing product innovations for a range of digital tag solutions, supporting Beontag's work in a diverse range of industries.





The opening marks the final stage of an initial investment of US\$40 million in the region, with plans to invest further in machinery and equipment to match Beontag's global expansion ambitions. The facility houses 50 employees and expects to grow its workforce by 15% to 20%, with a focus on engineering and research and development roles.

In 2022, Beontag acquired Confidex, a leading provider of RFID applications,

wireless IoT solutions, and transport ticketing. Confidex boasts major automotive, logistics and consumer brands as customers. Previously, Beontag acquired the RFID business unit of Digital Tags Finland (then Stora Enso), developer of plastic-reducing Eco RFID Tag technology. The new facility combines the diverse resources and specialized expertise of both organizations to support Beontag's role as a global business enabler in smart tag technologies.

Nokia

According to ABI Research, the logistics market risks losing more than \$1.8 billion in revenue by 2024 due to poor network connectivity.[1] Why? Because the current, one-size-fits-all wireless connectivity layer is not well suited to connect applications that drive the high degree of automation that the logistics industry has adopted on a large scale.

The root cause of this mismatch can be found in the rapid pace of change in our shopping behavior. We've all shifted a large portion of our spending from shopping on the high street to online shopping and the comfort of our couch. Online sales in Europe have experienced



significant growth since 2017 and are expected to continue to rise, with the share of online sales more than doubling from 9.9 percent in 2017 to a projected 21 percent in 2028.[2]

To meet rising consumer expectations, logistics centers are constantly investing in automation. But the reliance on traditional Wi-Fi networks comes with challenges, like connectivity issues

emerging technologies such as Automated Guided Vehicles (AGVs), Autonomous Mobile Robots (AMRs), asset tracking, and drones.

The solution appears to be the adoption of 5G Private Wireless (PW) connectivity, which provides high bandwidth and low latency, crucial for mission-critical operations in logistics centers. By embracing Nokia's 5G Private wireless, the logistics centers ensure that they are ready for high customer demand while they maximize the benefits of automation.

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Unlocking logistics revenue in Europe | Nokia

- [1] Private Cellular's contribution to annual revenues Logistics Europe: 2022-2030.
- [2] Statista Market Insights, oktober 2023.

SNP

Finnish Women's Day organised its annual weekend event (Suomalaisen Naisen Päivät) in September 2023 for the 34th time. This event is put together by volunteers from the Finnish community in The Netherlands and it has become an integral part of the year. For many it's a rare chance to meet other Finnish women and relax together. The attendees can enjoy interesting talks and workshops, bathe in the sauna and of course party too. The theme of this year's evening party was steampunk because our venue in Helvoirt was decorated in that style. The women embraced the theme and it was a gorgeous sight to see 70 women in full steampunk costumes! During the evening



party we also had a performance from singer-songwriter Mortimer Keefe and after her set DJ Late made us dance the night away to the sound of Finnish pop music. On Saturday and Sunday we had two Finnish female guest speakers. Author Milja Kaunisto told her incredible personal story and moved the audience to tears whereas Emilia Lehtinen taught us to fly in our dreams! Camilla Mattsson and Reetta Ilomäki from FDCC also gave a short presentation about the Guild and its future. Finnish Women's Day was yet again a memorable event and we thank FDCC for its continuing support. On to the 35th anniversary edition in 2024!

Accountor

Wondering how to start a business in The Netherlands? Accountor knows the ins and outs to get you off to a flying start.

Solid infrastructure, high education levels and a competitive business environment: the Netherlands offers plenty of opportunities to foreign companies. But where exactly do you start if you're looking to register a business in the Netherlands? Being the largest service provider for businesses in Northern Europe, **Accountor** will gladly help you to get started. We are specialized in helping clients with establishing an office and/or company.

We can assist clients with:

- · Selecting the most suitable legal form;
- · Registration of the company with the Dutch Chamber of Commerce;
- · Tax compliance;
- · Opening of a Dutch bank account;

Your administration and payroll will be in good hands with us as well. Interested to learn more about our services? Contact us at Sales@accountor.nl Or visit our website www.accountor.nl

DolkHesper

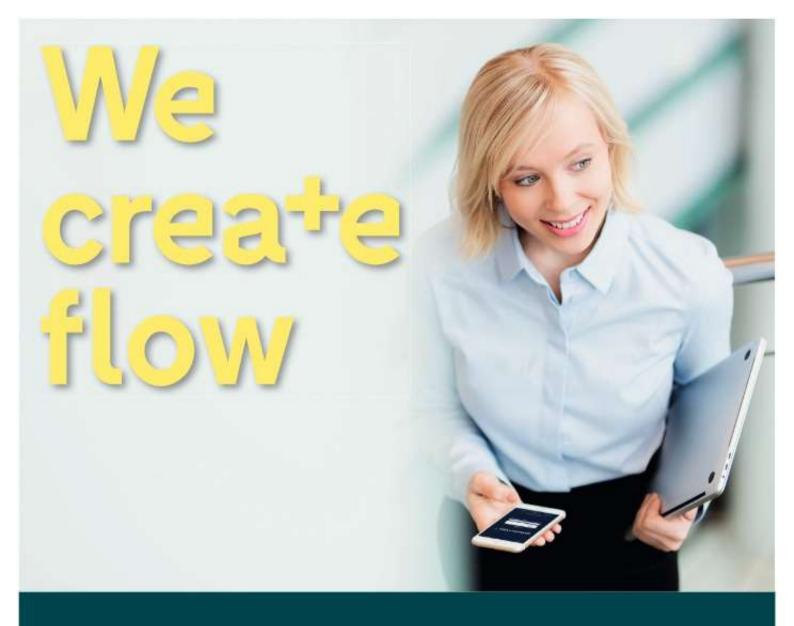
DolkHesper - Everything you need to expand internationally, effortlessly.

Many of our clients come from the Nordics and use The Netherlands to expand into Europe. But also many of our team members come from the Nordics and emigrated to The Netherlands to expand their horizons.

This year we sponsored **Nordic Talks – Friluftsliv 2023** to give something back.



If you go up North to enjoy nature you will understand better.... It's a kind of magic that you find nowhere else in Europe. Since more than 10 years, we also help Dutch companies to expand to the Nordics, for the exact same reason: to experience the kind of natural magic that you find nowhere else in Europe.



Do you want to start a business in the Netherlands? Accountor knows the ins and outs to get you off to a flying start. As the largest service provider for businesses in Northern Europe, Accountor will gladly help you to get started.

We assist clients with:

- . The choice of the most suitable legal form, a branch or subsidiary;
- . Company registration in the register of the Dutch Chamber of Commerce;
- . Taxation procedures and assistance with the Dutch Tax Authorities;
- · Opening of a Dutch bank account;
- Personal questions and more

Do you want to know more about our services?

Visit our website www.accountor.nl or send an email to sales@accountor.nl

accountor

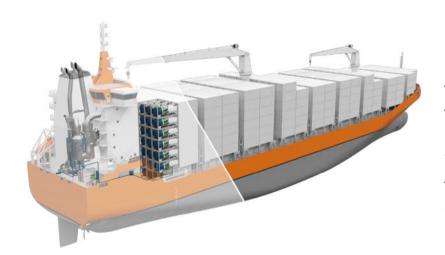
Wärtsilä

Wärtsilä Marine leads the global marine industry in power. propulsion, and solutions, spearheading lifecycle the transition to sustainable fuels and digital connectivity. With а comprehensive range of engines, propulsion systems, technology, and hvbrid digital innovations, Wärtsilä is committed to decarbonisation advancing and sustainability. Our solutions, supported by performance-based agreements and a alobal maritime network. ensure efficiency. reliability. safetv. and environmental performance.



Wärtsilä launches world-first 4-stroke engine-based ammonia solution, continuing to set the pace for marine decarbonisation

First order for carbon capture and storage-ready (CCS-ready) scrubber systems delivered



In 2023, Wärtsilä unveiled an ultra-low emissions version of the Wärtsilä 31DF engine, advanced simulation technology for Furetank's maritime training center, and expands its methanol engine portfolio. Notably, Wärtsilä's propulsion system powers the largest-ever battery electric ferry, demonstrating its commitment to zero-emission solutions.

Furthermore, the introduction of Fit4Power, a radical derating retrofit solution for two-stroke engines, extends the emissions-compliant lifetime of merchant vessels, reaffirming Wärtsilä's dedication to sustainable maritime innovation.

EVENTS 2023

Overview of the events



23rd of January - Member Dinner in Helsinki



31st of January - YP 2023 Kick Off



30th of March - Amsterdam Downtown Event



13th of April - Annual General Meeting



10th of May - YP 2023 Career Day

NORDOC





FiBeNeLux Summit 2023

Sharing local and industry insights

Scandic Hotel Grand Central











7th of June - FiBeNeLux Summit 2023



28th of June - Digital Webinar by Montae & Partners



21st of September | from 18.00 | Rotterdam





NORDOC

21st of September - 'Back From Summer'
YP Afterwork Drinks



28th of September - Women in Leadership 'Leadership & Well-Being'



28th of October - #NordicTalks2023 - The Great Impact of Outdoor Life on Health



23rd of November - Nordic Business Speed Dating



29th of November - Company Visit @ Mavisoft & RDM



6th of December - Flag Ceremony in Finland 100 Park



9th of December - Finnish Independence Day Celebration – 'Kuolleet Lehdet' Premiere

We creating and the second sec

It's hard to imagine a world without any flying. But we can't continue to live with its impact on the planet. The path to more sustainable flying is here. And with it, a choice—to fly with renewable fuels. A choice we must all make together as passengers on the greatest flight of all.

Choose to fly more sustainably with Neste MY Sustainable Aviation Fuel™.



NESTE.COM/PASSENGERS

DESTE MY

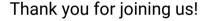
Sustainable Aviation Fuel

Highlights

Annual General Meeting

On April 13th, many members of the FDCC joined the AGM 2023 in the Hague and shared the wonderful evening with us. The Annual General Meeting started with greetings from the Ambassador of Finland, Mr. Ilkka-Pekka Similä, which was followed by the presentation of the FDCC Chair Egbert Schram on the FDCC Annual Report of 2022. The Annual Report was officially approved and the FDCC's plans for the future were presented.

Ehta Catering was serving a delicate buffet dinner for the guests and the rest of the evening was filled with discussion and great insights.





















YP 2023 Career Day

On May 10th, the FDCC, DDCC and NORDCC organised YP 2023 Career Day hosted by our Patron Member KONE. The insightful event was filled with work-life-themed content from industry experts and great networking opportunities.

YP 2023 Career Day included a company presentation by KONE, a Dutch labour law presentation by Kneppelhout, a networking-themed escape room and a panel discussion on job markets. The participants also had a chance to join a LinkedIn workshop and get their headshots taken by a professional photographer.

Women in Leadership - "Leadership & Wellbeing"

On September 28th, the FDCC successfully hosted our annual Women in Leadership event at Nokia's premises in Hoofddorp. This year's event delved into the theme: 'Exploring the Link between Team Diversity and Workplace Wellbeing, and the Leadership Role in Ensuring Organisational and Employee Wellbeing'.

We were honoured to have distinguished panellists, including Elina Andsten, Head of People Operations at Reaktor; Anki Forsman, Manager of Capability Development at Neste; and Marika Mentula, Nokia Vice President for Nordics, Baltics, and Benelux. The engaging discussion was expertly moderated by the accomplished Andrea Orsag from MissionC.

















#NordicTalks2023 The Great Impact of Outdoor Life on Health

On October 28. 2023. had the we #NordicTalks "Friluftsliv - Nordic Outdoor living" event organised the **Nordic** by Chambers with together the **Nordic** Embassies. The #NordicTalks 2023 gathered experts, company leaders, and scientists from the Netherlands and the Nordic countries to discuss the benefits of incorporating outdoor life into daily routines.

The discussion focused on how the Nordic tradition of spending a lot of time in nature and outdoors can better your focus and wellbeing on work and studies as well as general health. We had the honour to have the Nordic Ambassadors, present for the event, to share their views on the topic as well. The event excellently moderated author, was by entrepreneur, and Sander tv-presenter Schimmelpenninck.

Nordic Business Speed Dating

On November 23rd 2023, FDCC board members Ann-Nina Finne and Camilla Mattsson participated in a Business Speed Dating event arranged by the DDCC, FDCC and NORDCC. The format for the event was a series of 2-minute speed dating sessions, where two individuals sat face-to-face. Each participant then had one minute to introduce themselves, showcase their expertise and make connections.

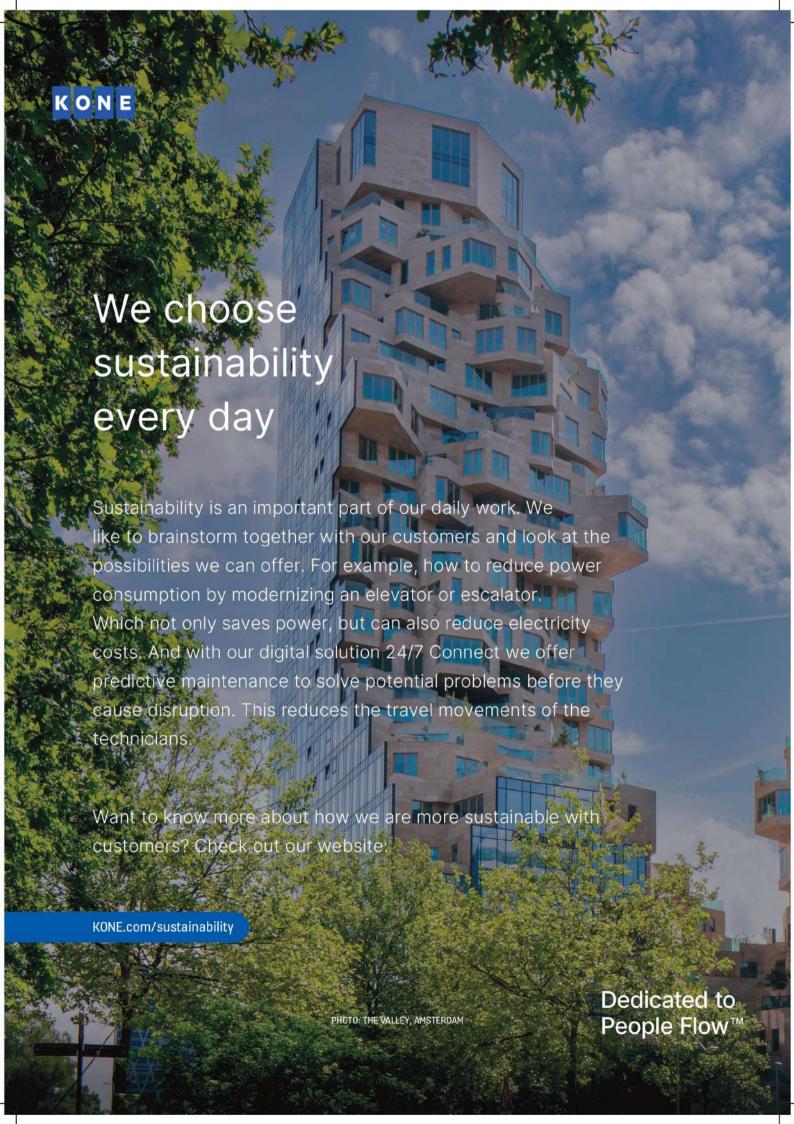
The event was very successful and all of us made new and valuable contacts. During the event the FDCC had the chance to speak to Peter Andersen, Chair of the Danish Chamber, and Eric Adler, Vice Chair of the Chamber. These discussions have since continued and led to intensified cooperation between the chambers.











2023 FINANCES OF THE FINNISH DUTCH CHAMBER OF COMMERCE

Statement of income per 31 December 2023

	Budget (€)	Income (€)	Expenses (€)	Balance 2023 (€)	Balance 2022 (€)
Income					
Membership Fees	25,000	23,815	-	23,815	25,026
Event Income	2	4,345		4,345	1,634
Miscellaneous income	1,000	73	4	73	750
Total income	26,000	28,233	•	28,233	27,410
Expenses					
Board & Office	17,500		19,278	- 19,278	- 17,451
Event expenses	7,000		10,748	- 10,748	- 5,215
Operating costs	3,750		4,933	- 4,933	- 3,418
Other costs	_		.=	-	- 906
Total expenses	28,250	=	34,959	- 34,959	- 26,990
NET RESULT	-2,250	28,233	34,959	- 6,726	420

Notes to the financial statement

Balance sheet	31-12-2023 (€)	31-12-2022 (€)
Prepayments This item can be specified as follows:		
Event income	2,108	-
Prepaid printing and travel 2023	7 <u>4</u>	1,116
	2,108	1,116
Payables/Accruals This item can be specified as follows:		
Provision/payables Events	2,650	3,000
Accountant	500	450
	3,150	3,450

Balance sheet 31 December 2023

	31-12-2023 (€)	31-12-2022 (€)
Assets		
Prepayments	2,108	1,116
Bank	12,085	20,103
Total Assets	14,193	21,219
Liabilities		
EQUITY Opening balance	17,769	17,349
Result current year	- 6,726	420
EQUITY Closing balance	11,043	17.769
Provision Events	æ.	3,000
Payables/Accruals	3,150	450
Total Liabilities	14,193	21,219

Budget of 2024

INCOME		
Membership fees (10% increase in	2222	
members 2024 goal)	26,196	
Event income		
EVENT MOONTO		
Miscellaneous income	1,000	
Total income	€ 27,196	
EXPENSES		
Board & Office		
- Office allowance fixed	÷	
- Office allowance flex	#	
- Office travel (interns)	- 1,000	
- Insurance	-160	
- Board meetings & travel	-1,500	
- Board other (misc)		
- Sponsoring	-1650	
Event expenses	-11,450	
Operating costs		
- Printings	-250	
- Website	-500	
- Other marketing costs (e.g. social		
media)	-1,500	
- Rent office	-3,500	
- Bank	-283	
Other costs		
- Notary	-1,089	
- Replenishment of savings account	-3564	
- Accountant	-750	
Total expenses	€ 27,196	

Words of the treasurer

Please find the financial and operational performance report for the Finnish Dutch Chamber for the year 2023.

In terms of financials, our budget for the year was €26,000, sourced from membership fees and events. However, our actual result exceeded this, reaching €28,233. This positive outcome was primarily driven by increased income from successful events, offsetting a slight decrease in membership fees from the previous year.

On the expense side, we encountered several factors leading to an overspend and a resulting negative year result of €6,726. Unplanned events, such as the FiBeNeLux Summit 2023 in Helsinki, and the late receipt of a 2022 invoice in Q2 2023 for the farewell dinner for the previous Ambassador held in June 2022, contributed to the increased costs. Furthermore, office expenses exceeded the planned budget by €1,778. Of the total €18,200 office expenses, the board used €1,078.

Special considerations include the recent reorganisation of the FDCC management structure at the end of 2023 and the beginning of 2024. This restructuring aims to position the Chamber for future growth, and required adjustments in financial planning. The change realises savings of over 50% regarding operational costs, which can be used for events, marketing, and insurances.

We aim to replenish the savings account buffer, particularly crucial for Q1 and Q2 each year. To enhance our outreach, there will be an increased investment in social media.

In conclusion, the Finnish Dutch
Chamber remains financially stable,
allowing us to continue and expand
activities initiated in 1987.

As a networking platform, we are committed to facilitating connections for companies with bilateral interests and business professionals linked to Finland in the Netherlands or vice versa. The recent board reorganisation positions us to implement a more substantial budget for events and strengthen our outreach through strategic investments in social media.

We sincerely appreciate your continued support and look forward to a prosperous year ahead.



CAMILLA MATTSON
Treasurer

66

Looking ahead, our strategic objectives include a focus on a larger budget for events in the coming years.

STAKEHOLDERS

The FDCC and our operations are inextricably linked with various stakeholders, with which we cooperate to find common interests and solutions.



















Swedish Chamber of Commerce



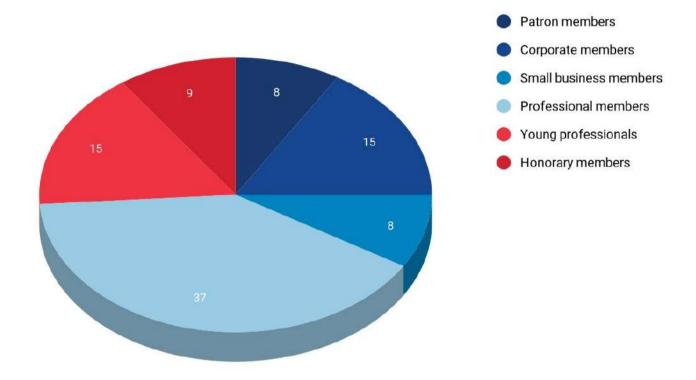




MEMBER LIST PER 1.1.2024

The FDCC has 92 members in total divided into Honorary members, Patron members, Corporate members, Small business members, Professional members and Young professional members, which includes students.

Number of members per category



SPLIETHOFF GROUP

















PATRON MEMBERS













Reaktor



HONORARY MEMBERS			
Johan Hellman (2016)	Jan Hogen (2017)		
Pekka Timonen (2016)	Ismo Vaittinen (2018)		
Petra Wullings (2019)			

HONORARY CHAIRPERSONS

H.E. Mr. Ilkka-Pekka Antero Similä Ambassador of Finland

H.E. Mr. Govert Jan Bijl de Vroe Ambassador of the Netherland

CORPORATE MEMBERS































SMALL BUSINESS MEMBERS



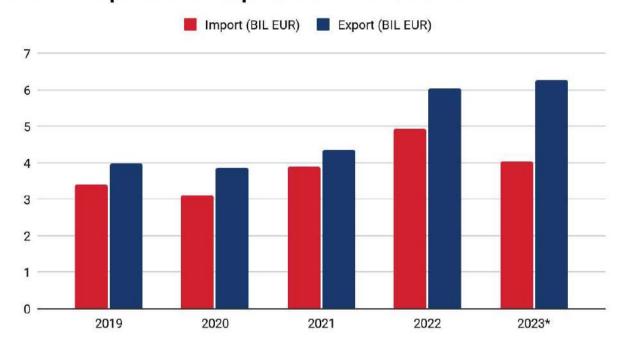


BUSINESS INFORMATION FINLAND-NETHERLANDS

FINLAND IMPORTS FROM/EXPORTS TO NL 2019-2023

Year	Import (1000 eur)	Export (1000 eur)
2023*	4.026.888	6.263.364
2022	4.940.167	6.030.687
2021	3.889.568	4.343.734
2020	3.115.254	3.870.320
2019	3.392.879	3.979.242

Finland imports from/exports to NL 2019-2023



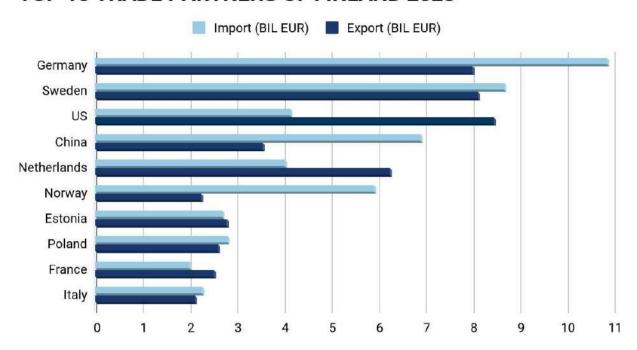
FINLAND TOP 10 EXPORT COUNTRIES 2023*

Exports to:	Value (1000 eur)	Share (%)
US	8.469.479	ו,וו
Sweden	8.131.847	10,7
Germany	8.010.193	10,5
Netherlands	6.263.364	8,2
China	3.557.045	4,7
Estonia	2.801.094	3,7
Poland	2.621.520	3,4
United Kingdom	2.560.455	3,4
France	2.522.996	3,3
Belgium	2.496.855	3,3
Total exports	76.245.434	100%

FINLAND TOP 10 IMPORT COUNTRIES 2023*

Imports from:	Value (1000 eur)	Share (%)
Germany	10.873.533	14,2
Sweden	8.702.046	11,4
China	6.917.160	9,0
Norway	5.933.810	7,8
United States of America	4.154.380	5,4
Netherlands	4.026.888	5,3
Poland	2.818.577	3,7
Estonia	2.720.794	3,6
Italy	2.289.559	3,0
France	2.009.506	2,6
Total imports	76.508.021	100%

TOP 10 TRADE PARTNERS OF FINLAND 2023* **



Notice:

The figures have been processed manually and may therefore contain minor inconsistencies.

- * "The figures change as the primary material is supplemented and reviewed. The final figures of the statistical year are published at the end of August the next year." For more information on the foreign trade of goods: https://tulli.fi/en/statistics/tables.
- ** Imports and exports by countries according to combined magnitude; imports by countries of origin, exports by countries of destination.

Sources:

Imports and exports by countries according to magnitude; imports by countries of origin, exports by countries of destination in 2023 28.2.2024 [xlsx]. Helsinki: Finnish Customs. [Referenced: 26 March 2024]. Acquisition: https://tulli.fi/en/statistics/country-statistics

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Layout: FDCC Office