





ANNUAL REPORT 2021

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WORDS OF THE HONORARY CHAIRPERSONS

THE AMBASSADOR OF FINLAND, H.E. MS. PÄIVI KAUKORANTA

Dear Members of the Finnish Dutch Chamber of Commerce.

> it is time to look back to the previous year and thank again the Chamber of Commerce and its Members for the good cooperation."

Another year amidst the COVID-19 pandemic has passed. Progress in vaccination and added knowledge of the virus, as well as positive business indicators, have given us hope for more normal circumstances. Perspectives for short-term economic development and recovery are optimistic although there are many unknowns. The global economic recovery has boosted demand in our countries and interest in new investments is encouraging.

At the same time labor shortages, delays in delivery of components afflicting production chains, and other material availability, and logistical problems are a challenge in Finland and the Netherlands. They are both open economies to which protectionist tendencies are detrimental.

Despite many challenges, it is good to note that both Finland and the Netherlands have remained high in the 2021 World Happiness Report, Finland number one, and the Netherlands number five. A high level of trust among citizens was identified as one of Finland's key strengths but we cannot overlook the frustration in our societies.

Global challenges, such as climate change and the pandemic, require active measures from Finland and the Netherlands. We must cooperate with other countries, businesses, and civil society. Pandemic has increased the interest of businesses and consumers in more sustainable and environmentally friendly solutions, healthier choices, and well-being.

> These social and economic priorities need to be taken into account.

Interest in energy transition, circular economy, lower emissions, and digitalization creates new business opportunities, business models,

and new cooperation forms where our countries and our businesses can be partners and accelerate the transition together.

Under exceptional circumstances, it is even more important to foster good relations, keep in touch with our networks and share our thoughts. The FDCC is a valuable forum for networking, reviewing with peers, and seeking advice. I am looking forward to our continued cooperation within this framework.



PÄIVI KAUKORANTA

Ambassador of Finland to the Kingdom of the Netherlands

THE AMBASSADOR OF THE NETHERLANDS, H.E. MR. GOVERT JAN BIJL DE VROE

What a year! 2021 was yet another year requiring exceptional creativity and perseverance. Businesses played a key role in fighting the pandemic, and at the same time boosting the green and digital transition. Dutch and Finnish companies worked hard to solve global challenges together.

Circular Hotspot and the Nordic Circular Hotspot signed a Dutch-Nordic Partnership Agreement during a state visit of His Majesty King Willem-Alexander to Norway.

The Embassy is expecting to follow up on this in Finland as well.

The Finnish Dutch Chamber of Commerce once again offered an impressive range of activities in 2021, despite the pandemic. It was a pleasure to co-organize the event "the Netherlands and Finland - a perfect business match".

A webinar on sustainable wood construction brought together more than 70 policymakers and businesses from the Netherlands and Finland, and follow-up activities are being planned for 2022.

The extensive programme gave valuable insight into current business opportunities between our countries.

An important part of the current energy transition is (green) hydrogen. In 2021, the Netherlands Enterprise

Warm thanks to the Finnish Dutch Chamber of Commerce for the opportunity to become the honorary chair of the chamber, following my predecessor Ambassador Desirée Kopmels who returned to the Netherlands in the summer.

Agency RVO organized a hydrogen visit to the Netherlands for ports, businesses, and government officials, also with participants from Finland. In 2022, a delegation from Groningen will visit Finland regarding the energy transition. The Embassy began a two-year project on digitalization in April 2021. We explore and intensify the development and collaboration between Finland and the Netherlands in

Finland, my conversations with Finnish partners have confirmed the like-mindedness of our countries, be it on EU policy coordination or the complementarity of our business climates. Circular economy and digitalization remain the key priorities for the embassy's trade work. In 2021, the Netherlands hosted the World Circular Economy Forum + Climate meeting, in close collaboration with the Finnish Innovation Fund Sitra. Moreover, the Holland

During my first 6 months in



Honorary chair and president Sauli

fields such as artificial intelligence, health technology, robotics, cyber security, quantum computing, digital governance, and smart cities. The aim is to research and identify business opportunities for Dutch companies and to build stronger partnerships in business, government administration, and knowledge institutions. For instance, together with the Task Force Health Care, we have started a market sector scan of the Finnish Life Sciences and Health sector, in order to identify collaboration opportunities for Dutch businesses in Finland.

One of the highlights of 2021 was the startup event Slush, with the biggest ever Dutch delegation of over 40 startups and 4 technical universities arriving in Helsinki. The 2-day event, combined with side events throughout the week, was packed with inspiring meetings between investors, ecosystem partners, and brave entrepreneurs.

Looking ahead to 2022, sustainability remains the keyword for trade and investment relations between Finland and the Netherlands. In our economic diplomacy, we will continue to focus on digitalization and the circular economy. I look forward to further connecting with the Finnish-Dutch business community – and obviously with the Chamber. Any exciting ideas for collaboration in 2022? Please do not hesitate to get in touch!

H.E. Mr. Govert Jan Bijl de Vroe

The Ambassador of the Netherlands Finland



FINNCHAM

Finland and the Netherlands for more sustainable and wider business connections

The Netherlands and Finland are open and exportdriven economies. Both countries are among the best countries for technology and innovation, and forerunners in digitalization. The Dutch and Finns share similar values and cooperate for the same goals in different organizations. Cooperation between Finnish and Dutch companies is active and wide-ranging. Both countries are also committed to ambitious climate targets.

Consumers and businesses have become more interested in sustainable and environmentally friendly solutions during the pandemic which also has changed the lifestyle of inhabitants. The new Dutch government will earmark billions of euros to boost climate measures as the Netherlands confronts the effects of rising sea levels. Two new nuclear power stations will also be built. To accelerate the green and digital transition, the Netherlands and Finland collaborate in various sectors such as energy, bio-economy, and health technology. Healthcare, smart mobility, and cyber security are also sectors of interest.

In November 2021, sustainable development in the industries, energy transition, and potential cooperation in the maritime sector were discussed during the Team Finland visit in Rotterdam. The Nordic countries have wide-scale cooperation in the Netherlands to connect with the wind and hydrogen sectors.

In January-September 2021, the Netherlands was Finland's fourth-largest exporting country after the United States and ahead of Russia. In terms of imports, the Netherlands was the fifth largest after China and ahead of the United States. In 2020, the Netherlands was the fourth largest in terms of exports and the fifth largest in terms of imports according to the Finnish Customs.

Finland exports mainly metals, refined petroleum products, and other chemical products to the Netherlands, and to a lesser extent, machinery and equipment, and products from the forest industry. The most important imported products from the Netherlands to Finland are metal and metal products, chemical and food products, fossil fuel products, electrical machinery, and equipment.

Despite the good numbers in statistics, there is still plenty of room to grow trade and investments between the Netherlands and Finland in the coming years. The Netherlands and Finland can also increase their trade in global markets with joint efforts.

The Finnish Dutch Chamber of Commerce, the Embassy of the Netherlands in Finland, the Embassy of Finland in The Hague, Enterprise Europe Network, the Finland Chamber of Commerce in Finland, and the Helsinki Chamber of Commerce jointly organized a live event to promote doing business with the Netherlands in Helsinki on the 23rd of November 2021. The program included topical speeches to expand trade relations between the two countries. The premises at Neste provided an excellent framework for networking.

The Embassy of Finland and the Finnish Dutch Chamber of Commerce are the first meeting points for Finnish companies in the Netherlands. We, at the Finland Chamber of Commerce, encourage companies to widen their networks and cooperate with different networks in the Netherlands. We also recommend companies to become a member of the Finnish Dutch Chamber of Commerce which cooperates closely with us, the Team Finland network, and the Embassy of the Netherlands in Finland.



LENITA TOIVAKKA

Director, International Affairs and Trade Finland Chamber of Commerce



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INTRODUCTION TO THE FINNISH DUTCH **CHAMBER OF COMMERCE**

The Finnish Dutch Chamber of Commerce is a unique non-profit organization for Finnish-Dutch relations with business content. We provide a networking platform for our members; companies that have bilateral interest between Finland and the Netherlands, and business professionals with ties to Finland, in the Netherlands. FDCC was Founded in 1987 on the initiative of the Embassy of Finland.

We believe in the power of Finnish and Dutch business relations. We offer professionals a way to share their common interest in Finnish-Dutch connections.

Companies and professionals join us for various reasons: they see us offering possibilities to develop their business opportunities, increase their business knowledge and widen their network of interesting people, and create new personal and business-related contacts. We also support the personal development of our members and help people to share experiences about the Dutch-Finnish business and business culture.

Our members are passionate and voluntarily willing to share their knowledge, experience, and support to empower the existence of the Chamber. These members form the core of the activities of the Chamber and they are very valuable to us. We offer our member companies possibilities to present themselves and their business through hosting, organizing, and sponsoring FDCC events and therefore are welcoming any new discussions for cooperation opportunities.

We also work with different stakeholders and other bilateral business clubs, like the Swedish Chamber of Commerce, the Danish Dutch Business Club, FinnCham Network,



Team Finland, and the Embassies of Finland and the Netherlands. New collaborations are continuously looked for as they offer great opportunities for widening our services and network for our members.

We have identified three main member groups: Corporate members, Individual business professionals & entrepreneurs, Young Professionals & Students. Besides the common FDCC services, all these groups have needs for their own services. We are aiming to offer more specific services for these groups. The new mentoring program is a great example: through this program, we can help the young professionals with their personal growth and also provide new insights for our more experienced members. Also for our corporate members, we are planning more custom-made services.

Because business professionals today are facing various challenges in the demanding International environment. That is why the Finnish Dutch Chamber of Commerce aims to offer a hand to support our members to survive even better in this environment. We want to show that networking does not always need to be serious business and that business can be fun too.

THE BOARD OF THE FINNISH DUTCH CHAMBER OF COMMERCE

THE FDCC BOARD



Honorary Chair of the Board, Ambassador of Finland



GOVERT JAN BIJL DE VROE Honorary Chair of the Board, Ambassador of the Netherlands



EGBERT SCHRAM Chairperson



CAMILLA MATTSSON Treasurer



PETRA WULLINGS Board Member



REINIER NAAFS Board Member



Board Member



Board Member



NELLI HÄMÄLÄINEN YP Coordinator

WORDS OF THE FDCC CHAIRPERSON

Dear members of the Chamber, First of all, I would like to thank my predecessor Satu Schroderus-De Rooi, for all the work she did as a board member and chairperson at the FDCC.

During the past year, I have had the pleasure to work beside her as a first-time board member and per April 2022, I was asked to take over as Chair of the Board of the Finnish Dutch Chamber of Commerce, and continue to develop it towards a value-adding platform of professionals and businesses with strong Nordic connections.

> My overall hope is to lead the Chamber along with a principle of "by the people, with the people, for the people", concretely meaning to (re)activate as many members as possible to share ideas and execute ideas, with the FDCC providing the framework and infrastructure to make this happen."

As the pandemic slowly resides, my hope is that we can start reactivating physical events, in both Finland (where I and another board member, Piritta van der Beek are located) and in the Netherlands where our other board members are located

Continuing on the success of the women in leadership, young professional program, patron lunches, and cross-country business forums where members speak about their respective experiences in both countries.

To ensure we get this principle going, our board is launching a survey among the members to collect ideas on business topics and needs, followed by interviews with selected members and during our annual meeting create an interactive environment to bring further insights into the picture on how

> we, as FDCC board, can enable you, as a member to get as much out of your membership as possible, in both physical and virtual format, supported by a very capable office team, which ensures the association is properly managed and run.

Looking forward to meeting as many of the members as possible during the launch event of this annual report.



EGBERT SCHRAM Chairperson of FDCC

CHANGES IN THE BOARD

Introduction of the new board members

My professional background is Consultant for universities and organizations in cultural heritage. I help them with strategy in branding, as well as in Human Resource Development in Buro Ballonvaarder. Currently, I work for the Rijksuniversiteit Groningen/University of Groningen. I have graduated from the University of Groningen as a Communication and Information Scientist, together with a minor in Scandinavian Culture & Languages. I came to Finland for the first time in the 90-ties; to do some research about Finland's bilingualism during a lovely summer course.

I have been a member of the FDCC since 2016. From a professional perspective, I visited Finland a couple of times in Trade Missions. The most recent visit was in November 2021 in an FDCC-event at Neste's head office in Espoo.

In the northern part of the Netherlands is a work in progress on many topics; for example Circular Economy and Energy transition, Sustainability, and the Labour Market. Besides that, there are lots of opportunities in the north because of the huge and tight ecosystem with universities; students and research, and innovative small and medium enterprises in technology, logistics/shipping, and renewables. Therefore I believe strongly in the connection and cooperation between Finland and the Netherlands. Looking forward to connecting and aligning!

MARIT VAN MIL Board Member



I'm honored to become a board member of the Finnish Dutch Chamber of Commerce. This is a great opportunity to strengthen my connections to the Netherlands and to build bridges between these two countries. In the past, I've lived in multiple Dutch cities, and I'm married to a Frisian. I believe that having over 20 years experience of in facilitating organizational development and speaking Dutch pretty well, are going to be useful in my board position.

International business networks are very valuable. I'm working as a senior advisor at Proof Advisory where we help our customers with commercial strategy and internationalization - quite often the Netherlands is a springboard to Central European markets. We work together with a wide network of specialists who are located around the world - understanding of local language and culture are crucial in market research and international commercial strategy projects.

Honestly, I'm most thrilled about the Finnish Dutch Chamber of Commerce due to my passion for both countries, people, and cultures.



PIRITTA VAN DER BEEKBoard Member

My name is Nelli Hämäläinen and I am a young professional living in the Netherlands. I have almost 10 years of experience from different financial roles and since October 2020, I have worked as a Business Controller at the Finnish elevator and escalator company KONE's Dutch subsidiary, FDCC Patron member, KONE BV.

My academic background is in business and I have a Master's degree in Economics and Business Administration from Hanken School of Economics. I am curious about many different topics and after graduating, I started studying Art History and Environmental Sciences at the University of Helsinki. Needless to say, I very much enjoy exploring the rich cultural heritage of the Netherlands.

In my role as Business Controller, I try to challenge the business and support it with relevant insights. I will utilize this mindset at FDCC and bring new perspectives into discussions. I am passionate about cross-functional and - cultural collaboration and believe that the best outcomes come from diverse groups working together. I look forward to meeting everyone. Feel free to contact me for discussions on urbanization, sustainability, art and finance or anything else - I'm always interested to learn something new.

I am joining the FDCC board as a Young Professionals Coordinator. In my role, I will put focus on building a strong foundation for a network for young professionals operating in the Dutch-Finnish business environment. Additionally, I aim to improve the collaboration between the other Nordic Chambers' Young Professionals operations. I am truly honored to join this diverse group of professionals sharing the same interest in strengthening the Finnish-Dutch relationships and cooperation in various business areas.



NELLI HÄMÄLÄINEN YP Coordinator

WORDS OF THE LEAVING BOARD MEMBERS

Dear Members,

2021 was another, and hopefully last year in a row when Covid-19 has been mastering the agenda of events. The FDCC had to settle with less events this year, keeping barely the lights on in its office in Rotterdam. A challenging year for sure; The year gave us nevertheless a great opportunity to focus on the essentials both professionally as privately; as a member of FDCC as well, I wish that new year will be plessed with lots of engaging live-events.

I'm happy and grateful to close my term of FDCC Chairmanship at the Annual General Meeting 2022. The 3 years have flown by; Meeting great people, and organizing events, leading the FDCC mentoring program and digitalizing FDCC way of working whilst coping with the pandemic, have been highlights worth looking back. Thank You for the continued support of being our member!

Im wishing the new Board and FDCC a great new year ahead and hoping for lots of engaging live-events in the agenda of 2022 both in the Netherlands and in Finland. See you again!

SATU SCHRODERUS

Former Chairperson FDCC 2019-2021



You, a member of the Board of the Finnish Dutch Chamber?

I have heard this remark frequently, yes I am Dutch and have never lived or worked in Finland in my entire life but one of my best friends is from Finland, does that count?

But seriously: In 2018 I joined the Finnish company Accountor in Nieuwegein as a sales and marketing manager for the Netherlands and at that time we already were a patron member of the FDCC. The thing that confused me in my first year at Accountor was that we hardly had any customers from Finland or the other Nordic countries and that we also did not have a Nordic network in place.

My main objective was to reposition our financial services and to focus more on the area where our roots are. We changed our service offering to a more guiding role for companies that want to establish a subsidiary in the Netherlands and it was time to intensify our contacts with the FDCC and the other Nordic Chambers and to get acquainted with the business habits, requirements, and needs of the members and potential members.

What type of companies and requirements are out there and how can we get in touch with each other. Don't think the FDCC will guarantee you hundreds of new leads/prospects or customers but they know people, they understand the habits and needs, and most of all they are a nice bunch of people that are willing to guide you.

But why are you leaving then? Did you reach your target and are you going somewhere else? Not exactly, Accountor will continue as a patron member, I will still secretly appear during events but I am going to work in the extreme hybrid way and will not always be in the Netherlands and it will therefore become more difficult to join the board meetings and to be of use as a Board Member.

I have really enjoyed working together with the Board, Office, and interns but it's time to hand over to a new Board Member.



FRANK MOSTERT Former Board Member



THE OFFICE OF THE FINNISH DUTCH CHAMBER OF COMMERCE

WORDS OF THE GENERAL MANAGER



Although this is the Annual Report over 2021. there is a great temptation to start writing about the FDCC plans in 2022. Because finally it is probably possible to organise live events again.

Something what we have been missing for the past two years. And for a business network organisation like the FDCC that was of course a challenge. We did our best to offer interesting online events, as you can see somewhere else in this Annual Report. However, we also noticed that a lot of members have been waiting for the moment that we finally can meet each other again without a screen.

Fortunately the Finnish-Dutch business network remains strong so I'm looking forward to take another step forward with our Chamber.

Last year we also got a new Honorary Chair: H.E. Mr Govert Jan Biil de Vroe. He succeeded Desirée Kopmels as Ambassador of the Kingdom of the Netherlands in Finland. Together with the Dutch and Finnish Embassies, the Finland and Helsinki Chamber of Commerce we organised a very nice business event in Helsinki where Mr Bijl de Vroe met several of the FDCC members in Finland.

Also in 2021 we could offer an internship to some Finnish students. In January

Essi Tanskanen and Sanni Junttola started: Essi remotely from Finland and Sanni in our FDCC office in Rotterdam. That was of course a bit of a challenge but it worked out quit well. In September Emmi Katajisto started her internship in Rotterdam. I like to thank Essi, Sanni and Emmi for their hard work, ideas and creativity; it was a pleasure to have you as FDCC colleagues. I wish you all the best with the rest of your study and with your career.

PATRICE VAN DER HEIDEN

General Manager

So I really like to thank all our members, Patrons, corporate and small business members, professionals, YP's and students, for staying on board!"

TRAINEES 2021

I was happy to join FDCC in January 2021. Unfortunately, I was not able to come to Rotterdam, but it was still a nice experience to work remotely from Finland. I am thankful that I had this opportunity since I got to improve my marketing and communication skills, meet interesting people, and develop my professional identity.

My favorite part of working at the FDCC was the variety of tasks. In addition to event marketing and communication, we also had a lot of other tasks as well, such as invoicing and working with the website. It was also interesting to assist in event organizing, share ideas with other professionals, and gain new insights from the events. I especially enjoyed the event "Women in Leadership" since we got to be so involved in it.

I would like to thank Patrice and Sanni for an amazing time at the FDCC! It was a pleasure to work with you and our collaboration worked well even though we were in different countries. Many thanks also to the board members for making me feel welcomed. Hopefully, I will be able to visit Rotterdam soon in person as well!

ESSI TANSKANEN

FDCC Trainee Spring 2021



Joining FDCC as a trainee and moving to Rotterdam has been a great experience for me. Despite the pandemic making everything a bit more difficult and us working in different countries, we made the best of it! During the 5 months of my internship, I have been able to advance my skills within marketing and communications, gain experience working in an international environment and discover more about my professional identity which has been very helpful as I will soon graduate from University and start my career.

The days at the FDCC office have been very eventful and insightful. I have had a chance to meet many new interesting people - virtually but also live - and to work on diverse tasks from assisting in event organizing and designing visuals to different administrative tasks. Similar to Essi, my favorite part of the internship has been working on the event "Women in Leadership" not only because of the interesting topic but also because we got to participate very closely in organizing the event.

Of course, a very big part of my experience has been our Office team - Essi and Patrice. Thus, I would like to thank them very much for the fantastic spring! The days at the office with Patrice have been full of interesting discussions and most importantly: many cups of coffee. Patrice as well as the FDCC board have made me feel very welcome at FDCC and I am very thankful for that. With Essi, we have been able to bond over Zoom and our cooperation has been working very smoothly despite us being in different countries. I'll definitely be visiting the Netherlands as well as Finse Huis soon in the future, so until then!



SANNI JUNTTOLAFDCC Trainee Spring 2021

I joined FDCC as a trainee in September 2021. Unfortunately, I was the only trainee at FDCC during autumn 2021. Luckily Patrice and the staff from the Finse Huise were always very helpful and made me feel very welcome.

The internship at FDCC was a very instructive experience but also it allowed me to explore the Netherlands and learn the Dutch language. I feel like I have learned a lot during my time at the FDCC. It was my first time working abroad and I was able to improve my English skills (as well as my Dutch skills, although still very beginner with the Dutch) as well as my marketing and event organizing skills. My experience taught me a lot about my professional identity too. During my time in FDCC, I also got to learn a lot about trade relations between Finland and the Netherlands and of course about the Netherlands itself. I was very surprised when I first heard about the story of the carrots and how they became orange.

Especially the Nordic Movie event in September has remained in my mind. It was one of the first live events after Covid started and it was a nice chance to get to meet new people from other Nordic Chambers too.



EMMI KATAJISTO FDCC Trainee Autumn 2021











ANTHONY VEDER TRAVEL PROFESSIONALS IN MARINE & BUSINESS TRAVEL



NEWS FROM OUR MEMBERS

Greetings from Finnish Seamen's Mission!

The year 2021 was challenging for everyone because of Covid-19. In our house, it meant that on the spring side, only the store was allowed to be open. In the summer we were already able to open a sauna and a café.

At the beginning of September, all basic activities began: the shop, café, library, and sauna were allowed to open, and group activities began to run. In the fall, the Finnish Seamen's Mission team was strengthened with a seamen's pastor and part-time service coordinator, as well as three new annual volunteers. Everyday life was moving forward nicely even though Covid-19 restrictions were constantly changing.

The year 2021 demonstrated the need for social work once again: so many have struggled with frustration, irritability, and fear.

> I am happy that our team is now full and we have been able to focus on our core job of helping people at church, homes, ports, and truck parks. Now, if ever, have Finns of different ages and status in the country needed a listener."

Many mornings I pondered Tommy Tabermann's poem: "On the eve of hesitation, ask how much courage you dare not use today."

The poem always reminded me that now is the time to help and to meet as safely as possible during the Corona. I am grateful that the people of the Finnish Dutch Chamber of Commerce continue to gather in the premises of the Finnish Seamen's Mission, which has brought joy and light to the workplace of all of us, and together we have also been able to talk about the changes caused by Covid-19.

It is useless to talk about the past anymore, but I would like to say that the Covid era reminded us of one of the priorities of workers of the Finnish Seamen's Mission: to help and support people in the various twists and turns of life.

The year 2022 is certainly different from the past year. I strongly believe that together and collaborating, many good functions can be made to happen while keeping the person

> and his/her needs at the center. The development of student work has begun at the Finnish Seamen's Mission, and one of its partners is the team of the Chamber of Commerce. I am looking forward to what kind of cooperation patterns we will create.

"The most important thing in the world is not where we are but what direction we are going. To get to the port, we have to sail sometimes with the wind and sometimes against it. But we have to sail, not drift or stand at anchor." -Unknown-



FLINA VIISANFN Welfare officer of Finnish Seamen's Mission

EVENTS 2021

OVERVIEW OF THE EVENTS



21ST OF JANUARY

Toast for the New Year 2021



21ST OF JANUARY

Culture Compass with Hofstede



18TH OF FEBRUARY

The Event Industry 2021: Trends and Possibilities



25TH OF MARCH

Annual General Meeting



30TH OF MARCH

Global Impact of the Dutch Elections



23RD OF APRIL

Finland Unplugged



19TH OF MAY

YP Nordic Afterwork Eurovision Challenge



3RD OF JUNE

Women in Leadership



30TH OF JUNE

Patrons' Luncheon



26TH OF SEPTEMBER Picnic at the Finland100Park



14TH OF OCTOBER Nordic Movie Event

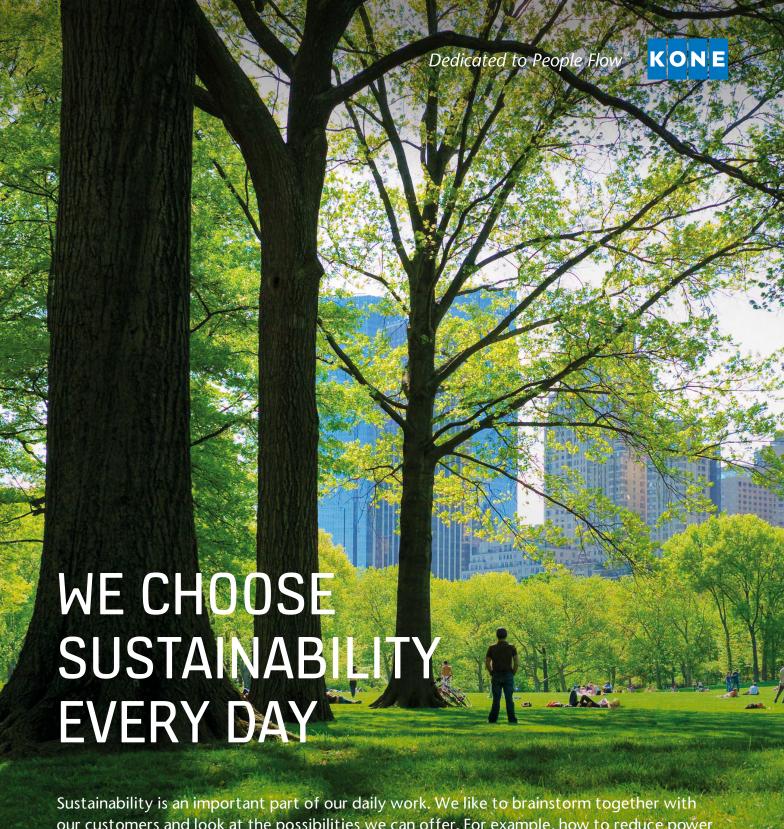


23RD OF NOVEMBER The Netherlands and Finland: a perfect business match



6TH OF DECEMBER

Flag ceremony at Finland100Park



Sustainability is an important part of our daily work. We like to brainstorm together with our customers and look at the possibilities we can offer. For example, how to reduce power consumption by modernizing an elevator or escalator. Which not only saves power, but can also reduce electricity costs. And with our digital solution 24/7 Connect we offer predictive maintenance to solve potential problems before they cause disruption. This reduces the travel movements of the technicians. Want to know more about this subject and how we can contribute? Check out our website KONE.nl or KONE.com.

HIGHLIGHTS

Culture Compass with Hofstede – 21.01.2021

Our patron member Hofstede Insights organized a Culture Compass session where we gained knowledge on how to use the Culture Compass and how to cope with the cultural differences between Finland and the Netherlands.





Annual General Meeting - 25.03.2021

The Annual General Meeting was opened by our Honorary Chair, H.E. Ms. Päivi Kaukoranta, the Ambassador of Finland to the Netherlands. Miina Ojala delivered the opening remarks from H.E. Ms. Desirée Kopmels, the Ambassador of the Netherlands to Finland. In the meeting, we presented our Annual Report 2020 and discussed our plans for 2021.

The Global Impact of the Dutch Elections - 30.03.2021

We had an insightful event together with the International Chambers in the Netherlands. NLinBusiness, and the NL Business Hub network where we reflected on the results of the Dutch Elections and its impact on doing business internationally. Our keynote speaker was Ingrid Thijssen and the panelists were Cees Westera, Rem Korteweg, and Frank Heemskerk.



Toast for the New Year 2021 -21.01.2021

We welcomed the new year with a digital toast together with the FDCC Board and shared some ideas for the upcoming year.

The Event Industry 2021: Trends and **Possibilities – 18.02.2021**

Together with Lyyti, MeetApp, and the Nordic Chambers of Commerce in the Netherlands. we organized an interactive webinar about the current event trends and possibilities. Our speakers were Lari Lempinen and Marloes Honsbeek. During the webinar, we learned what is happening in the event industry right now and how we can move forward in the time of a pandemic.





Finland Unplugged - 23.04.2021

Together with the Embassy of Finland in the Hague and Visit Finland, we organized a virtual wish concert. The band "The Stonewalls" performed songs from Finnish classics to international hits. Between the songs, we enjoyed content from our sponsors and partners and got to learn more about Finland and the Finnish culture. Thank you to our sponsors Salmari, Come to Finland, Tactic, and Scandinavian Seasons for contributing to the event and the goodie bag!



Women in Leadership - 03.06.2021

This year, we organized Women in Leadership together with the Norwegian Dutch Chamber of Commerce. Our speakers were Ann-Nina Finne from Ikea Group, Ellen Aarvaag Groeneveld from Elkem Maritime Center, and Kati ter Horst from Stora Enso. The event was moderated by Andrea Orsag. The discussions were lively and insightful, and we got to hear personal stories and views on leadership, but also concrete tips were shared.

Patrons' Lunch - 30.6.2021

On June 30th Patron Members were invited to a Patrons' luncheon at the Residence of the Ambassador. We shared experiences of the impact of the pandemic and thoughts about the recovery and resilience of the Dutch and European economies in the post-pandemic time. We were also finally able to hand over physically our Annual report to Ms. Päivi Kaukoranta, the Ambassador of Finland.



YP Nordic Afterwork: Eurovision Challenge – 19.05.2021

We hosted a Eurovision Challenge for the Nordic Young Professionals! The participants demonstrated their Eurovision knowledge in two tricky activities: Virtual Scavenger Hunt and "On the rails". The winning team received Spotify gift cards and products from our sponsor Salmari!





Picnic at Finland100Park - 26.9.2021

The Foundation Finland 100 organized the annual 'Picnic in the Park'. Ehta Catering served smoked salmon and people also brought their own picnic baskets.

Nordic Movie event - 14.10.2021

Nordic Chambers in the Netherlands organized the Nordic Movie Event at Pathé Buitenhof, Den Haag. The Danish movie Another Round was introduced by the Danish Ambassador H.E. Mr. Jarl Kåre Frijs-Madsen before we all enjoyed watching the movie. The event was a great opportunity to network together with the Finnish Dutch Chamber of Commerce, the Swedish Chamber of Commerce for the Netherlands, The Danish Dutch Chamber of Commerce, and the Norwegian Dutch Chamber of Commerce.















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The Netherlands and Finland – a perfect business match - 23.11.2021

I was happy to participate in "The Netherlands and Finland – a perfect business match" trade event on Nov 23, 2021. This event showcased the diversity of co-operation between Finlandand the Netherlands.

The Finnish-Dutch economic cooperation extends from Dutch electric cars made in Uusikaupunki, Finland at the Valmet Automotive factory to a planned biofuels factory by Neste company to Rotterdam, the Netherlands. I had an opportunity to say a few words at this trade seminar and I pointed out that we Finns and Dutch share a mentality when it comes to issues like flexibility and so-called "no-nonsense attitude". However, I also said that we Finns respect a lot the capabilities of the Dutch in making successful global trade all over the world already for centuries.

We Finns have not that long of traditions but we're learning every day and improving our knowledge in making foreign trade. But the basic policy lines for foreign trade for us both are the same, i.e. promoting WTO and free foreign trade with joint and global international regulations for all countries. I really think that we can build together a perfect business match!"

JUHA MARKKANEN

The Team Finland Ambassador. Ministry of Foreign Affairs









Flag Ceremony at the Finland100Park - 6.12.2021

On Finland's 104th Independence Day we invited the Finnish people of the Netherlands to a flag ceremony. Ms. Päivi Kaukoranta, the Ambassador of Finland, hoisted the flag and the participants enjoyed coffee and tea on a foggy morning at the Finland100Park.





NORDIC AND EUROPEAN COOPERATION

Nordics

In 2013. the Danish Dutch Chamber of Commerce, the Swedish Chamber of Commerce and the FDCC organized #NordicTalks for the very first time and since then we have been doing that every year. In 2018, the Norwegian Dutch Chamber of Commerce joined as well as the four Nordic Embassies in The Hague. Last year also the Embassy of Iceland, located in Brussels, came on board. So, there is really a strong Nordic cooperation in the Netherlands. The topic for #NordicTalks 2021 was 'Food for Good'. But with such a topic you need a live event which was, as you know, a bit complicated last year. That is why we decided to postpone the event to 2022. We are very much looking forward to welcome you at #NordicTalks again in September 2022.











Europe

The first joint event of the European Chambers of Commerce in the Netherlands took place in December 2015. And since then, we try to offer one 'European' event per year. An event with a topic interesting to the members of all the Chambers like the American Presidential elections or the outcome of the Dutch elections last year. Most of the time the FDCC is one of the organizers of these events in many cases together with the British, French, German and Swedish Chamber. It is our goal to continue this successful cooperation.



Another year has passed by where all of us would have hoped for more physical events and less online meetings... As a member of one of the Chambers of Commerce in the Netherlands, you want to meet other members, peers, and by preference with a glass in your hand in a nice venue. Unfortunately, for these past -almost- two years, we were forced to organize our events digitally. However, we were also forced to be creative and to think outside the box It also brought the several European Chambers in the Netherlands closer. Not only by organizing common events, like the big event on March 30th in Nieuwspoort on the Dutch elections last year, but also by brainstorming together.

The European Chambers have been supporting each other during these past two crazy years, where every now and then, we had to take a deep breath and cancel our physical events – again! Working together with the different Chambers, made it possible to offer you speakers in a setting that would not have been possible for one single Chamber. We will of course continue this cooperation, but hopefully, next time, we can meet in person, and organize an event where you can create new business opportunities while enjoying some nice food and drinks.

Congratulations to Patrice and the FDCC for this past year and thank you for our nice collaboration.

I wish you all a wonderful and successful year! Onnea ja nähdään pian.



SYLVIE CRAENEN Directrice Générale of CCI France Pays-Bas

FINLAND 100PARK



Planning of the Park with a very cooperative landowner of the estate Mr. Dirk Molenaar started already in 2016. The agricultural students of the Wageningen University made – as an official part of their studies - an extensive project plan including research concerning various aspects of planting birch trees on the planned location. With the help of the study, the Foundation was lucky to find a very cooperative and reliable birch tree provider – Gebroeders Marcelissen in Roosendaal

Finland100 Park Growing - Both in Size and of Importance

The Finnish Dutch Chamber of Commerce has played and plays a major role in many Finland-related activities and projects in the Netherlands. One of them is the FINLAND100 PARK.

The Ambassador of Finland Liisa Talonpoika invited in 2015 the representatives of several Finland-related organizations to discuss how to celebrate the centennial of the independence of Finland in 2017. This resulted in establishing a foundation called Stichting Finland 100. FDCC of course has been one of the participants of this Foundation from its start. The GM of the FDCC Patrice van der Heiden was chosen as the Chair of the board of the Stichting Finland 100.

Already in the early phase, Patrice van der Heiden got an idea to plant birch trees – the national tree of Finland – in the Netherlands. He also managed to find a possible location for the trees, the estate Kleine-Vennep in the municipality of Nieuw-Vennep.

The Park was designed as a form of a flag pole and a flag. The Park starts with two rows of 50 birch trees each creating an alley which from above looks like a flag pole. At the top of the alley, there are in a circle 10 trees which create the top (truck) of the pole. To the right of the pole were in the first phase 458 trees planted divided into 4 parts.

Across these 4 parts are several meters wide unplanted paths creating a cross and thus everything in total resembling looked from above the Finnish flag. As a middle point, a pentagon of 20 trees around a granite stone was formed next to the flag.

The total number of trees has been, based on ever-growing demand, raised up to the current impressive number of 701."

One of the most interesting parts of the Finland100 Park project was the financing. The foundation didn't get any funding from anywhere so the income had to be created by the Foundation itself. The Foundation started asking for donations from companies and private people. The flag pole with 100 trees was donated (i.e. financed) mainly by companies – practically all of them by members of the FDCC.

> The donors were entitled to name adopters for the donated trees. The foundation gave as a sign of gratitude to each adopter an own tree and ordered name tags with their names."

But the members of the FDCC also donated a significant number of trees of the truck of the pole and also the flag parts.

These tags are hanging from the trees. Moreover, there is at the entrance of the Park a vitrine with all the names of the Donators and Adopters with location codes of their trees.

Additionally, the vitrine has a map of the Park showing how the individual trees can be found with the help of the codes. The Park is now "full", but since the Foundation continuously receives requests for new trees for new adopters, plans must be made on how to extend the Park without changing its basic design and character.

> The donations of the members of the FDCC were especially crucial at the beginning of the project for the creation of the Park and getting it started. The Foundation is grateful for this important support. The Park has since transformed to be an important symbol of the Finnish society where social events are arranged. If you haven't done it yet, please do visit the Park, it is open 24/7.

ISMO VAITTINEN

FDCC member, Member of the board of the Stichting Finland 100



2021 - WHAT A YEAR





















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2021 FINANCES OF THE FINNISH **DUTCH CHAMBER OF COMMERCE**

Finnish Dutch Chamber of Commerce FAO: Mr. P.J.J. van der Heiden 's-Gravendijkwal 64 3014 EG ROTTERDAM

Nieuwegein, February 7th, 2022

Dear Sir.

In accordance with your request, we have compiled the financial statements as per December 31st, 2021 of the Finnish Dutch Chamber of Commerce.

These financial statements are based on the accounting records of the Chamber as well as on additional information as provided to us.

Yours faithfully,

Marien van Laar Accountor Nederland B.V.

BALANCE SHEET 31 DECEMBER 2021

31-12-2021 31-12-2020 € € **ASSETS** Inventory Bank 23.749 20.310 Total Assets 23.749 20.310 LIABILITIES **EQUITY** Opening balance 14.435 13.967 2.914 468 Result current year **EQUITY Closing balance** 17.349 14.435 6.000 Provision 35th Anniversary 5.875 Payables/Accruals 400 23.749 Total Liabilities 20.310

NOTES TO THE FINANCIAL STATEMENT

BALANCE SHEET	31-12-2021	31-12-2020
Inventory can be specified as follows:		
Book value 1-1	-	241
Investments	-	-
Depreciation	-	241
Book value 31-12	-	-
Payables/Accruals can be specified as follows:		
Accountant	400	375
Deferred income	-	-
Repay of Membership Fees	-	5.500
	400	5.875

FINANCIAL STATEMENT PER 31 DECEMBER 2021

	BUDGET	INCOME	EXPENSES	BALANCE 2021	BALANCE 2020
	€	€	€	€	€
Income					
Membership Fees	28.000	27.424	-	27.424	24.779
Event Income	-	570	-	570	-
Miscellaneous	1.000	-	-	-	2.925
TOTAL INCOME	29.000	27.994	-	27.994	27.704
Expenses					
Board & Office	14.250	-	12.772	-12.772	-14.374
Event expenses	6.500	-	8.291	-8.291	-4.896
Operating costs	5.000	-	3.161	-3.161	-6.904
Other costs	900	-	856	-856	-1.062
TOTAL EXPENSES	26.650	-	25.080	-25.080	-27.236
NET RESULT	2.350	27.994	25.080	2.914	468

WORDS OF THE TREASURER

Another year with mainly online events has passed and the focus now is to compensate for the past years as the restrictions are finally lifted, and how suitably - in our 35th anniversary year.

We are grateful that the number of members has remained stable during these past years and look forward to seeing you all in one of our live events during the coming year. Naturally, some of the events will also be virtual this year, but more and more on-location events are being planned again.

> A big thank you for your support and continued interest in the Chamber's activities during these exceptional times. We are looking forward to a great unforgettable year in 2022 with you all."

Income from the membership fees is still the main source of income for the Chamber. In 2021 the income (€27 994) was just under the budgeted amount (€29 000). The Chamber has chosen not to raise the fee in 2022 despite the inflation and celebration year activities. With the funds available FDCC can still provide an interesting agenda this year for every member. The Chamber welcomes suggestions for events as well to make sure there is catering to everyone's interest.

The agenda for 2021 was indeed virtual, but still interesting and all possible events were continued and attended by many members. Again the budgeted costs were higher than the actual spend for the same reason. The balance at the end of the year was, therefore, positive (+€2914) - even after a reservation of 6000€ for the festive events to come in 2022.

The plans for 2022 are and will be posted on social media and on our homepage and we

> hope to see you in one or more of them during the year, so please make sure you do not miss any event. FDCC aims to provide at least the same number of events as before the start of the pandemic. Overall, the Chamber remains financially stable and has an equity position to continue and further develop its activities in years to come.



CAMILLA MATTSSON Treasurer of FDCC



INTRODUCTION TO CROSS-CULTURAL MANAGEMENT VIRTUAL PROGRAMME

The virtual programme Introduction to Cross-Cultural Management provides you with an introduction to, as well as an applicable understanding of, the 6-D model of National Culture.

Using a multi-method approach, consisting of case studies, simulations, and exercises, the Cross-Cultural Management online programme is flexible and offers 3 levels of depths:



LEVEL 1

AWARENESS

Give participants an understanding of the impact culture has on how to communicate across cultures based on the 6-D model of National Culture.

LEVEL 2

APPLICATIONS

Give participants an understanding of the impact culture has on motivation and trust in Multicultural Teams.

Provide participants with concrete tools and strategies to improve leadership and develop long-term relationships

with global colleagues and contacts.

LEVEL 3

COACHING

Equip participants with the necessary competencies to appropriately and effectively respond to the cross-cultural challenges that global managers and leaders are faced with today.

Learning Objectives

Show you how to identify your own cultural traits, making you more aware of cultural challenges within your team

Illustrate probable cultural misunderstandings within your multicultural team

Share tools that will allow you to take advantage of the potential of a multicultural team

After every session, additional resources will be shared to hone your skills.

More information and register https://bit.ly/3cHMxqd

MEMBER LIST PER 1.1.2022



CORPORATE MEMBERS			
AMER SPORTS	► Boskalis Terramare	CONFIDEX	
DolkHesper	FINNAIR	if	
::::::::::::::::::::::::::::::::::::::	Junttan	₩ KB88IN8	
LOYENS LOEFF	LUOTAIN		
Montae & Partners	NORDKAPP	outokumpu 🔵	
sanoma	SCANDINAVIAN WINTERSPORTS SUMMERSPORTS	S ievi	
spliethoff	storaenso	Sympa	
/thoughtworks	VERBRUGGE TERMINALS B.V.	VOIGTRAVEL VAN REIZEN NAAR BELEVEN	
WÄRTSILÄ			



HONORARY CHAIRPERSONS			
H.E. Päivi Kaukoranta	Ambassador of Finland		
H.E. Mr. Govert Jan Bijl de Vroe	Ambassador of the Netherland		

HONORARY MEMBERS
Johan Hellman (2016)
Pekka Timonen (2016)
Jan Hogen (2017)
Ismo Vaittinen (2018)
Petra Wullings (2019)



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Mr Kari Anttila
Ms Hanneke Bergsma
Mr Willem van Bolderen
Mr Jari Einiö
Mr Perry van Gerwen
Mr Patrice van der Heiden
Mr Johan Helsingius
Mr Willem den Hertog
Mr Olli Hyyppä
Ms Marja Jaatinen
Mr Joost Koekenberg
Mr Rob Korteweg
Mr René Kromhof
Mr Ivo Kuipers
Ms Mervi Leveelahti
Ms Sanna van Look-Peltonen
Ms Pirita Luolamaa-Vollebregt
Ms Heli Maquelin-Tervahauta
Ms Camilla Mattson
Mr Tuomas Meurman
Ms Marit van Mil
Ms Marja Minczeles
Mr Reinier Naafs
Ms Milja van 't Noordende
Ms Hanne Österberg
Ms Jenni Ryynänen
Ms Maarit Sandelin
Mr Jos Schuurmans
Mr Richard Straver
Ms Sanna Tauriainen
Mr Henk Trompetter
Mr Mels van der Valk
Ms. Satu Varis
Mr Leo Wiegel
Mr Marc Wullings

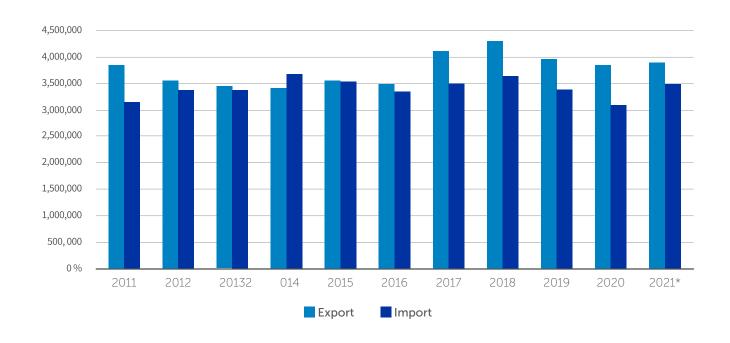
YOUNG PROFESSIONALS
Ms Tia Alahuhta
Mr Mike Foekens
Ms Saana Havupolku
Mr Stefan de Jager
Ms Siru Leinonen
Ms Michaela Lipkin
Mr Jonne Mäkikyrö
Mr Jere Mätäsniemi
Ms Christine Nikander
Ms Eveliina Ojala
Ms Maria Pirttilahti
Ms Ronja Puranen
Mr Timo Antero Saarinen
Ms Janu Emily Sauramo
Mr Niklas Vaittinen
Ms Linda Venetkoski

STUDENTS
Mr Merijn van Bruggen
Mr Marcus van Dijk
Ms Saara Gratschev
Ms Eemeli Hämäläinen
Ms Hilla-Riikka Hautala
Ms Saara Jokela
Ms Jasmin Kuusinen
Ms Maria Niemelä
Ms Susanna Nybergh
Ms Senja Yrjölä
Mr Toni Saaresto

BUSINESS INFORMATION FINLAND - NETHERLANDS

FINLAND EXPORTS FROM/IMPORTS TO NL

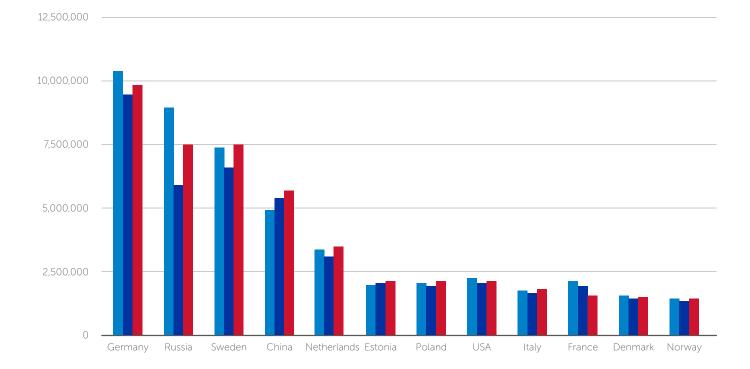
FINLAND	EXPORT	IMPORT
2011	3,851,808	3, 151,233
2012	3,557,458	3,370,399
2013	3,456,550	3,373,816
2014	3,423,913	3,688,260
2015	3,556,660	3,537,117
2016	3,484,927	3,350,420
2017	4,126,008	3,509,926
2018	4,308,256	3,641,573
2019	3,979,242	3,392,879
2020	3,870,320	3,115,254
2021*	3,885,425	3,499,175
*2020: January-November amounts x € 1.000		



TOP 10 IMPORT COUNTRIES

FINLAND IMPORTS FROM:	2019	2020	2021*
Germany	10,370,363	9,420,884	9,820,514
Russia	8,971,947	5,892,363	7,497,224
Sweden	7,338,704	6,567,386	7,489,449
China	4,922,944	5,401,904	5,705,402
Netherlands	3,392,879	3,115,254	3,499,175
Estonia	2,041,514	2,065,594	2,154,648
Poland	2,024,891	1,986,844	2,153,170
USA	2,252,601	2,068,072	2,149,898
Italy	1,799,522	1,715,775	1,820,293
France	2,144,792	1,920,591	1,626,608
Denmark	1,582,686	1,525,382	1,580,146
Norway	1,480,090	1,432,757	1,498,450
Total imports	65,851,206	59,768,161	65,046,223

2021: January-November amounts x € 1.000

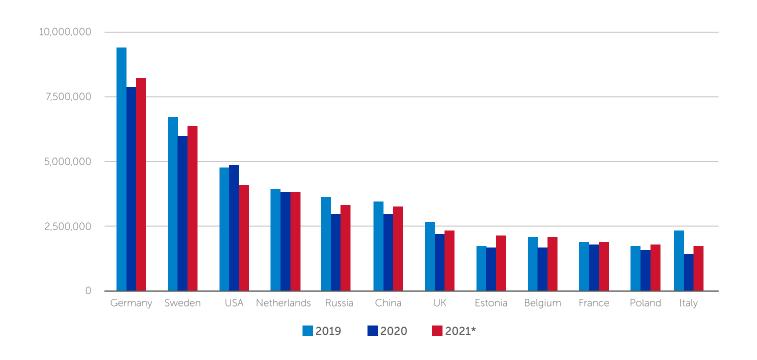




TOP 10 EXPORT COUNTRIES

FINLAND EXPORTS TO:	2019	2020	2021*
Germany	9,477,477	7,927,141	8,291,944
Sweden	6,748,661	6,047,083	6,435,457
USA	4,810,981z	4,875,937	4,151,855
Netherlands	3,979,242	3,870,320	3,885,425
Russia	3,652,164	3,047,386	3,382,871
China	3,494,588	3,039,888	3,298,969
United Kingdom	2,682,918	2,251,316	2,354,507
Estonia	1,754,309	1,729,050	2,152,690
Belgium	2,120,394	1,689,347	2,059,001
France	1,920,332	1,821,491	1,878,226
Poland	1,767,673	1,620,933	1,838,996
Italy	2,348,721	1,430,024	1,779,360
Total imports	65,053,897	57,439,961	51,267,053

2021: January-November amounts x € 1.000



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