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Annual Report 2014



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Annual Report 2014

Finnish Dutch Trade Guild

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Layout: Into Marketing





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Introduction to the Finnish Dutch Trade Guild

The Finnish Dutch Trade Guild is a unique non-profit organization for Finnish-Dutch relations with business content. We provide a networking platform for our members; companies that have bilateral interest between Finland and The Netherlands, and business professionals with ties to Finland, in the Netherlands.

We believe in the power of Finnish and Dutch business relations. We offer professionals a way to share their common interest in Finnish-Dutch connections.

Companies and professionals join us for various reasons: they see us offering possibilities to develop their business opportunities, increase their business knowledge and widen their network of interesting people, and to create new personal and business related contacts. We also support the personal development of our members and help people to share experiences about the Dutch-Finnish business and business culture.

Our members are passionate and voluntarily willing to share their knowledge, experience, and support to empower the existence of the Guild. These members form the core of the activities of the Guild and they are very valuable to us. We offer for our member companies possibilities to present themselves and their business through hosting, organizing and sponsoring FDTG events, and therefore are welcoming any new discussions for co-operation opportunities.

We also work with different stakeholders and other bilateral business clubs, like the Swedish Chamber of Commerce, the Danish Dutch Business Club, FinnCham Network, Team Finland, the Embassies of Finland and The Netherlands, and Webster University. New collaborations are continuously looked for as they offer great opportunities for widening our services and network for our members.

We have identified three main member groups: Corporate members, Individual business professionals & entrepreneurs, Young Professionals & Students. Besides the common FDTG services all these groups have needs for their own services. We are aiming to offer more specific services for these groups. The new mentoring program is a great example: through this program we can help the young professionals with their personal growth and also provide new insights for our more experienced members. Also for our corporate members we are planning more custom made services.

The business professionals today are facing various challenges in the demanding International environment. That is why the Finnish Dutch Trade Guild aims to offer a hand to support our members to survive even better in this environment. We want to show that networking does not always need to be serious business and that business can be fun too.



“We believe in the power of Finnish and Dutch business relations.”

Words of the Honorary Chairperson

First of all I want to thank the Finnish Dutch Trade Guild for the valuable work they are doing. During the past year I have had the honor, and the pleasure, to participate in several events.

The world around us has changed since I last sat down writing this message to FDTG's Annual Report. Global economy is crawling and we are facing political unrest even in our own neighborhood. These are things we cannot change. But what we can do is to adapt; to invent new ways of doing things and to work hard together to find new business and investment opportunities for our companies. In this work the Finnish Dutch Trade Guild and its members play a crucial role. In the future we will also be working closely together with the Dutch embassy in Helsinki and with Centres of Economic Development, Transport and the Environment (ELY) around Finland.

Last year Finpro reorganized its functions in the whole Benelux area. Even if timing is not perfect, seen the latest trade statistics, I want to see economic difficulties as an opportunity for a better future. The Finpro representative in Netherlands and business actors with connections to Finland are now even more valuable than ever before.

In Finland we say "What does not kill you makes you stronger". I believe that is what is happening now.

Ambassador of Finland to the Kingdom of the Netherlands

Liisa Talonpoika



"...to invent new ways of doing things and to work hard together to find new business and investment opportunities for our companies."

The Board of the Finnish Dutch Trade Guild

Dear Members of the Finnish Dutch Trade Guild,

I would like to thank you for the past year 2014 and wish you all a great start for the 2015!

We have had a year of developments behind. In 2014 we launched the new FDTG logo, published a renewed Annual Report and finalized successfully the first year of the Young Professional Mentoring program. We also had many great events, like Mini Brand Store event, Nordic Conference on Corporate Social Responsibility. Additionally, we made a FDTG business trip to Slush, during which we also visited Nokia Networks, F-Secure, Rovio and enjoyed the Dutch-Finnish networking reception at the residence of the Dutch Ambassador.

We are happy to note that the Guild is having a growing number of members already for 5 years in a row. The hard work that many volunteers make for the Guild can be seen also with the tightening co-operation and -relations with the Finnish Embassy in the Hague, The Dutch Embassy in Helsinki, as well as with our long-term partners the Swedish Chamber of Commerce and Danish Dutch Business Club.

We are still looking for co-operation partners and welcome any new ideas from our members or external parties.

During this year we will continue the progress for providing even better services for our members. The board has made a preliminary planning for the events for the 2015, and I can reveal that we have interesting agenda at our hands. We will have some special attention this year for learning, startups and larger corporations. Our website will go through a facelift this year, and we will continue our successful mentoring program. If you are interested in mentorship or being a mentee, please do not hesitate to contact our office!

By focusing on providing you with new information, giving inspiration and introducing you to interesting people, we hope to support you with your targets to have a successful year of business and personal development. I wish you the best 2015!

Chairperson of the Finnish Dutch Trade Guild

Petra Wullings

"We will have some special attention this year for learning, startups and larger corporations"





The FDTG Board with the Ambassador of Finland, Ms Liisa Talonpoika (Honorary Chair person), Jan Hogen (Cultural committee) and Patrice van der Heiden (General Manager).



The FDTG Board in 2014: René Köhler, Kari Anttila (YP coordinator), Petra Wullings (Chair person), Hanne Österberg, Ismo Vaittinen (Treasurer), Susanna Nevalainen, Netta Tiippana. Nella Baerents is missing on this photo.

The Office of the Finnish Dutch Trade Guild

Acting as General Manager of the Trade Guild and being responsible for the FDTG Office was also during 2014 a great pleasure. In the last couple of years the Board and the Office invested a lot of time in the Guild and in 2014 we could see many results. The Finnish Dutch Trade Guild is more and more the 'spider in the web' in the Finnish Dutch business network. And so we get more members, get more requests and questions, have more meetings with partners & stakeholders etc.

Members

As our chair person already mentioned earlier in this Annual Report the Guild is having a growing number of members already for 5 years in a row. In 2014 we got about thirty new members especially the group of Young Professional was growing strongly also with a number of students.

These YP's will come and go easily so in the future we might see some fluctuations in member numbers.

The growth of the number of female Finnish members continued. At the end of 2014 we had 46 Finnish women in our member database. So sponsoring the Finnish Women's Days has been useful. Within one to three years this could be the largest group in the FDTG.

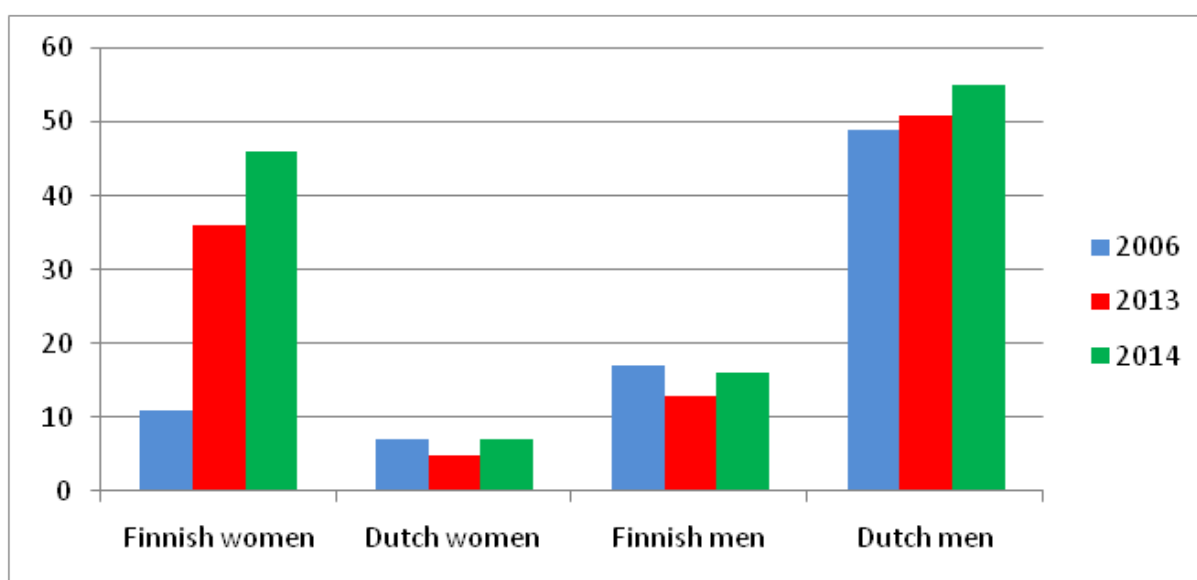
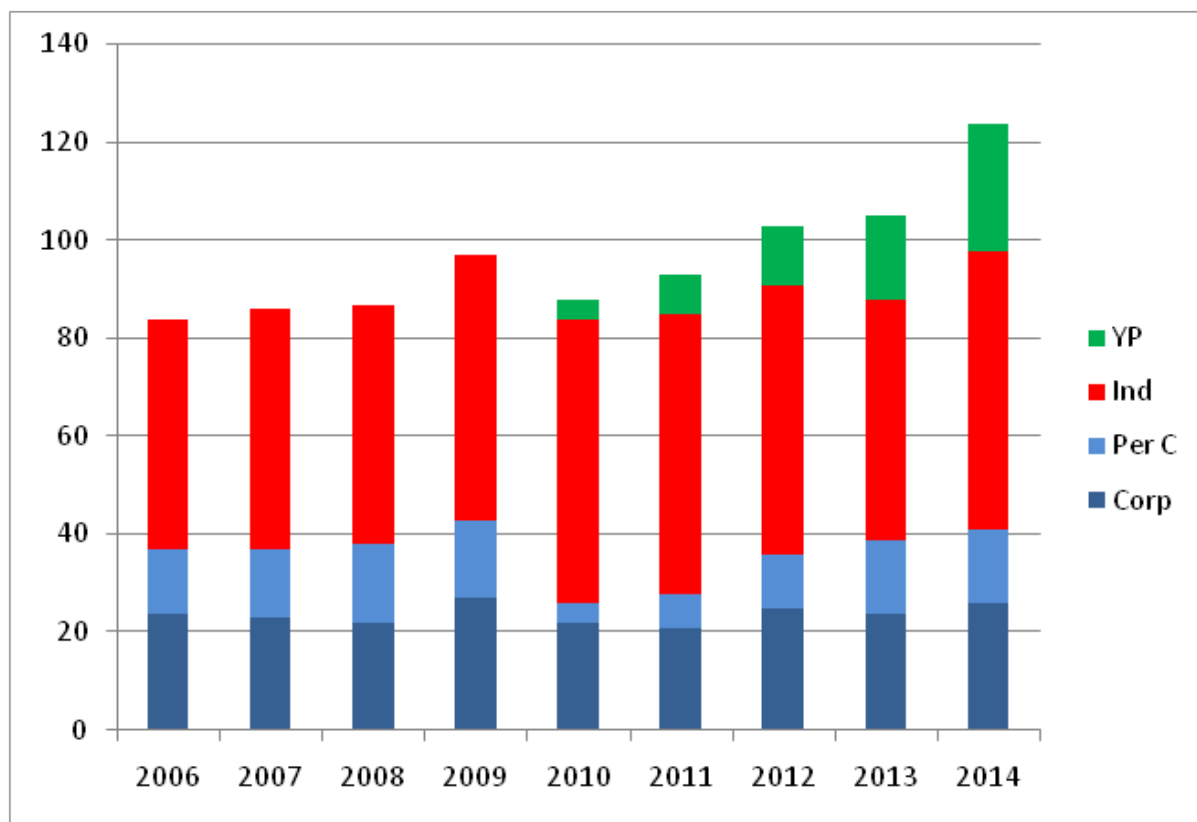
Last year we got three new corporate members: Accountor, Finsetolk.nl and Sympa Nederland. At the end of 2014 the Finnish Dutch Trade Guild had 124 members; in 2013 this was 105.

The membership fees in 2014 were: € 295 for Corporate Members, €118 for Individual Members, €59 for Young Professionals and €29,50 for Students and Personal Corporate members.

Members per 31/12

	2010	2011	2012	2013	2014
Corporate member	22	21	25	24	26
Personal corporate member	04	07	11	15	15
Individual member	58	57	55	49	57
Young professional	04	08	12	17	26
Total	88	93	103	105	124

"The Finnish Dutch Trade Guild is more and more the 'spider in the web' in the Finnish Dutch business network."



Events

Also in 2014 there was a wide range of events throughout the whole year. Of course there were many business oriented events but also some more social events like Midsummer and a Crayfish party. Fortunately the cooperation with the other Nordic business organisations is very good so Finnish Dutch Trade Guild members could also join several events from the Swedish Chamber of Commerce.

We started 2014 with a cultural event, the famous Finnish writer Riikka Pulkkinen was interviewed in BorderKitchen in The Hague and we had the traditional closing of the year: the Independence Day Reception this time in Finse Huis of the Seamen's Mission in Rotterdam.

All events are mentioned in the list in this chapter but we also like to highlight a few events. One of them is the Annual General Meeting which could take place in the residence thanks to the hospitality of the Ambassador. Besides all 'regular' which need to be discussed on such a meeting we also introduced the new corporate identity of the Guild.

On the 9th of June we were in the MINI Brand Store in Amsterdam; Mr Marcel Buining told about his time as Managing Director of BMW in Finland as well about the marketing concept of the MINI Brand Store. More than 40 persons participated in this event.



The Danish Dutch Business Club, the Swedish Chamber of Commerce and the Finnish Dutch Trade Guild organized on 7th of October the Nordic Conference on Corporate Social Responsibility. As FDTG we invited Ms Päivi Salpakivi, Vice President Environment & responsibility at UPM. The event was attended by all three Nordic ambassadors; the moderator was our board member Ms Hanne Österberg.



Day Events

06.03 BorderKitchen with Riikka Pulkkinen	(FDTG)
12.03 Master Class Luncheon with Peter Agnefjäll	(SweCham)
13.03 Annual General Meeting	(FDTG)
06.06 SweCham Golf Tournament	(SweCham)
11.06 MINI Brand Store event	(FDTG)
21.06 Midsummer	(FDTG/VNF)
13.09 Crayfish party at Beachclub Leef	(FDTG/VNF)
18.09 Presentation KPMG Meijburg & Co	(SweCham)
07.10 Nordic Conference on Corporate Social Resp.	(SweCham/DDBC/FDTG)
07.11 Master Class Luncheon with Hans de Jong	(SweCham)
17.11 Company visits: F-Secure, Rovio, Nokia	(FDTG)
18.11 SLUSH – Helsinki	(FDTG)
19.11 SLUSH – Helsinki	(FDTG)
20.11 Handelsbanken Economy seminar	(SweCham)
06.12 Finnish Independence Day event	(FDTG/VNF/Emb/Church)

"Fortunately the cooperation with the other Nordic business organisations is very good so Finnish Dutch Trade Guild members could also join several events from the Swedish Chamber of Commerce."

The FDTG network

Although the Finnish Dutch Trade Guild is a rather small organization run by volunteers, we have been able to play an active role in the Finnish Dutch business network during the past years. There is a good contact with Finnish embassy in The Hague as well as with the Dutch embassy in Helsinki. The FDTG is member of FinnCham, the global networks which connects trade associations, chamber of commerce and guilds all over the world in order to encourage the internationalisation and promote export efforts of Finnish companies.

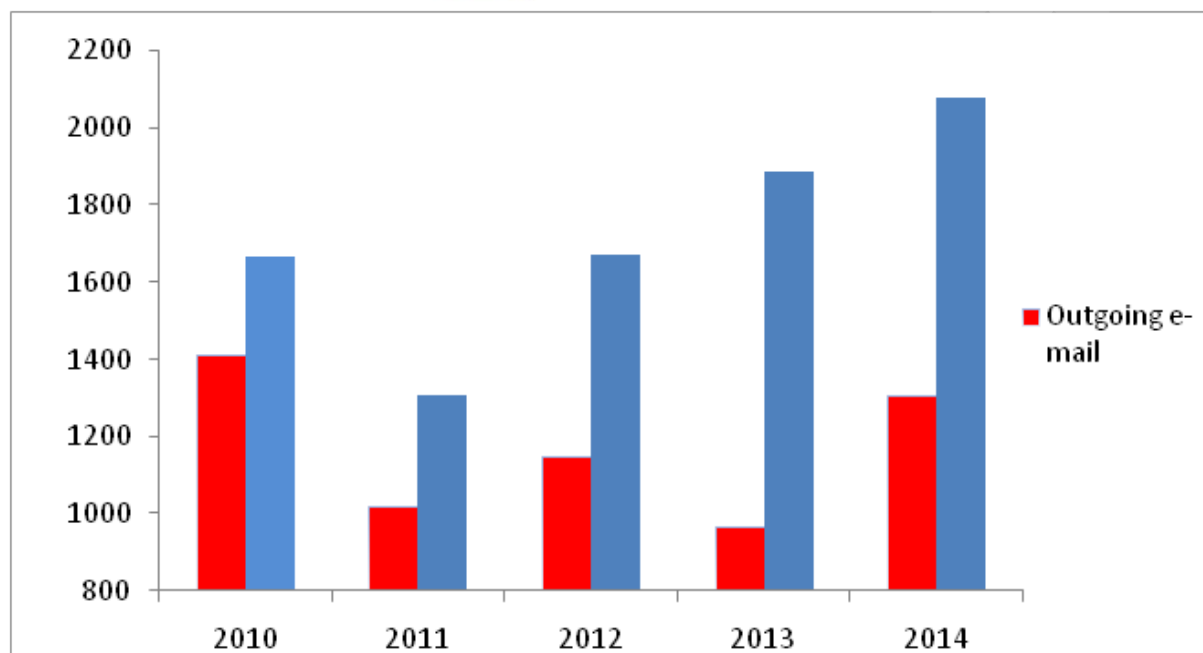
Already for several years now we have a very pleasant cooperation with the Swedish Chamber of Commerce and the Danish Dutch Business Club. The Chair Persons and/or the General Managers can 'find' each other very easily but also more and more members are willing to visit events from the other business clubs.



The work in the FDTG Office is increasing year after year. That is nice because we want to be involved in Finnish Dutch business. As a small prove an overview of the e-mail traffic. In 2014 we received 2.078 e-mails (without spam, out of office replies etc.) which is 10% more than previous year. We sent 1.306 e-mails a plus of 35%.

General Manager FDTG

Patrice van der Heiden



"We have been able to play an active role in the Finnish Dutch business network during the past years"

The FDTG Business Trip to SLUSH2014 in Helsinki

On Monday 17th November 2014 the Finnish Dutch Trade Guild Business Delegation arrived in Helsinki, Finland for a three day business trip. The purpose of the trip was to get familiar with "Slush", the leading startup conference in Northern Europe, and to combine it with exclusive business visits, and networking with the Dutch-Finnish community in Finland.

With the help of our members and the Dutch Embassy in Helsinki, we had a privilege to meet the Philips' representative in Finland, and to visit the head offices of F-Secure, Rovio and Nokia. Our hosts learned us that Rovio is much more than just Angry Birds, and that F-Secure is continuously developing bunch of new ways of managing cyber security. We also heard how Philips innovation centre in Otaniemi wanted to partner with the Finnish start-ups and how Nokia is seeing a bright, new future ahead with being a big player in connecting the internet of things.

We enjoyed also a lunch, hosted by F-Secure, with a sea view to archipelago of the Finnish Gulf. In the end of the day we had a joyful and delicious dinner next to the southern harbour at the restaurant "Nokka" in Katajanokka, where we moved from our networking event at the Dutch Embassy Residence. The Ambassador of the Kingdom of the Netherlands, Henk Swarttouw had created a very pleasant event for Dutch-Finnish networking, in his residence. We also had the pleasure of having the Finnish Ambassador in the Netherlands, Liisa Talonpoika present, who together with Mr. Swarttouw stressed the importance of the relationship between the Netherlands and Finland, and the essential role of organizations like the Finnish Dutch Trade Guild in bringing people of the two nations together.

Tuesday and Wednesday were reserved for attending the SLUSH2014 conference. Our delegation joined the exited 13.000 other

participants for two days at the Messukeskus with the newest, hottest and most interesting speakers, companies and international business professionals.

This was the 6th time in a row Slush was the focal point for Eurasian startups and for tech talent to meet with top-tier international (angel) investors, executives and media. SLUSH is a great way to catch up with what is new & hot in the tech world: Gaming, learning, healthcare, wellbeing, social apps, IT, you name it. One is able to learn from those who have become the best in their craft in the world, whether it is their talk about trends in technology, or philosophies in leadership. Slush is a great mixture of knowledge, innovation, investing, meeting up, business, pleasure and networking. www.slush.org

Susanna Nevalainen
Kari Anttila

"The philosophy behind SLUSH is to help the next generation of great, world conquering companies forward. We at FDTG share the ideology; we wish to help our members, the great Finnish and Dutch companies, forward. This is just one way to do it."

Chairperson FDTG
Petra Wullings





Young Professionals in the Finnish Dutch Trade Guild

Young Professionals club is open for our members under 35 years and it is especially designed to address the following challenges that our young members might have:

1. Students face the challenge to find a good internship placement and graduation assignments;
2. Graduates are challenged by the current economic climate that can hinder starting up ones career;
3. Self)-Employed find themselves questioning the next steps in life with regards to personal development and career goals.

To support our young members in all of these challenges, FDTG has introduced a mentoring program.

Questions about career and personal development are discussed and our more knowledgeable members can help our younger members to find their paths in their life. The registration for both, mentors and mentees, is open. See details below.

Besides the mentoring program, Young Professionals organizes seminars and networking events together with the Nordic clubs and educational institutions. The year 2014 started for the Young Professionals after the kick-off mentoring meeting in January. Restaurant l'Ozzio was echoing laughter and glasses clinking when the New Year was welcomed together by Young Professionals and Mentors. And the brave ones continued late till night enjoying Finnish specialty drinks in the Pijp district of Amsterdam.



"Besides the mentoring program, Young Professionals organizes seminars and networking events together with the Nordic clubs and educational institutions"

The rest of the Young Professional year went hand in hand with the Mentoring Program. We found ourselves at the canal ring in one of the old 'Heerenhuis' as well as in A Piece of Finland, the new Finnish store at Haarlemmerdijk, as well as in the North of Amsterdam at the offices of F-Secure distributor JH System.

We want to thank for all participants and members who have supported our activities.

Also we were happy to join various events organized by our partners. A special thanks to the Junior Swedish Chamber of Commerce for welcoming us to join their various activities.

For more information and virtual networking, join our Facebook group at

<https://www.facebook.com/groups/YP.FDTG/>

Board member & YP coordinator

Kari Anttila



The FDTG Mentorship Program for YP's and FDTG Members

The Guild has a large group of members - professionals of many trades. Many of our professionals are experienced and networked members in their business community, mastering their skills on a high level. We also have a rapidly growing number of bright, Young Professionals, who just have started their career and build up their professional network here in the Netherlands and in Finland.

These young people are very skilled, and we gladly support them in providing an extra support for optimal career development and someone to test their ideas. Whereas, the more mature professionals at some point want to share skills and experience that one has gathered in the past years, or have a need for a fresh viewpoint and new insights for their own career development. Matching the "Masters with the Apprentices" can be profitable on both sides. Changing ideas with someone out of your own network, and your age group, can generate fruitful discussions and open totally new insights for both parties.

In 2014 we kicked off our program with a group of seven enthusiastic mentor pairs from various professions: Kari Anttila – Petra Wullings, Maria Kankaanpää – Vincent Steinebach, Sophie Kuiper – Eliisa van Emmerik, Nanna-Maria Lindholm – Willem van 't Noordende, Pauliina Pirska-nen – Pauliina Holma, Netta Tiippana – Perry van Gerwen and Heli Luoma – Taru Lehtonen. During the year the pairs had several meetings; beside the one-to-one meetings, that form the core process, there were also meetings for the mentor pairs to support the mentorship process, give tips and hints and to listen to feedback to improve our program. Mentoring can also include activities like coaching, networking or counseling, or visiting together (FDTG) networking sessions or make company visits.

"These young people are very skilled, and we gladly support them in providing an extra support for optimal career development and someone to test their ideas."

Experiences

I had a great mentor, Eliisa van Emmerik, primarily a Finnish language teacher, but also a translator. As I am myself primarily a translator, but also a teacher of Finnish, we had a lot in common. Eliisa gave me many useful tips in training and in methodology that I am still using. I also participated in her Finnish class as a trainee, which was very inspiring. Eliisa's native language is Finnish, while mine is Dutch, so we realised that together we form a strong team for language services. We even tested it with a real client case. I know that I can always ask her for advice in teaching, and hopefully we will continue working together in the future. FDTG did an excellent job in selecting my mentor!

Kiitos!

Sophie Kuiper



I think everyone should have a mentor. Regardless of the age, level of experience or job title, each of us would benefit greatly of the reflection surface offered by someone with a greater knowledge, wider perspective, and more exposure on various life events.

For me it was not about piece of advice or any practical tip I may have gained. It was about the unique opportunity to closely observe my mentors style to behave and to communicate, to learn from his actions when making decisions, managing time, or handling a range of social situations.

Mentoring process prompted me to observe myself as a professional, and to question my beliefs, but also to trust on my own style.

What made a world of difference was that my mentor devoted time to me, affirmed my thinking, gave feedback, shared his contacts, and boosted my confidence. I am grateful for this experience.

Netta Tiippana



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Finances 2014 of the Finnish Dutch Trade Guild

Finnish Dutch Trade Guild
att. Mr. P. van der Heiden
Musholm 149
2133 HR Hoofddorp

Roelofarendsveen, January 27, 2015

Dear Sir,

In accordance with your request, we have compiled the financial statements as per December 31, 2014 of the Finnish Dutch Trade Guild.

These financial statements are based on the accounting records of the Guild as well as on additional information provided to us.

Yours faithfully,

Ingrid van Oeffel-Harteloh AA

Balance sheet December 31, 2014

	031-12-2014	31-12-2013
ASSETS	€	€
Bank	11.126	9.277
Prepaid expenses/Receivables	921	700
	<u>12.047</u>	<u>9.977</u>
	=====	=====
LIABILITIES		
Equity 1-1	9.380	7.030
Result current year	1.614	2.350
	<u>10.994</u>	<u>9.380</u>
EQUITY 31-12		
	10.994	9.380
PAYABLES	1.053	597
	<u>12.047</u>	<u>9.977</u>

Statement of income per December 31, 2014

	Budget	Income	Expenses	Balance	Balance 2013
	€	€	€	€	
INCOME					
Membership Fees	14.000	15.024	-	15.024	12.901
Miscellaneous	100	2.097	-	2.097	102
TOTAL INCOME	14.100	17.121	-	17.121	13.003
EXPENSES					
Board costs					
Fixed allowance	3.000	-	3.000	(3.000)	(3.000)
Meetings & travels	1.250	-	1.657	(1.657)	(970)
Representing	-	-	-	-	(595)
Other	25	-	251	(251)	(81)
Marketing costs					
Printings	1.000	-	665	(665)	-
Sponsoring & Promotion	500	-	592	(592)	(410)
Website & Newsletter	1.200	-	1.055	(1.055)	(1.075)
Representing	500	-	244	(244)	(483)
Other	2.000	-	2.256	(2.256)	-
Other costs					
Accountant	400	-	375	(375)	(370)
Miscellaneous expenses	300	-	280	(280)	(251)
TOTAL EXPENSES	10.400	-	10.375	(10.375)	(7.235)
Club Events					
Income		5.906	-	5.906	5.320
Expenses	5.100	-	11.038	(11.038)	(8.738)
BALANCE CLUB EVENTS	(5.100)	5.906	(11.038)	(5.132)	(3.418)
NET RESULT	(1.400)	23.027	(21.413)	1.614	2.350

Budget 2015

INCOME

Membership fees	15.000
Miscellaneous income	100
Total income	€ 15.100

EXPENSES

Board costs

- fixed allowance	-3.400
- meetings & travels	-1.600
- other	-250

Marketing costs

- printings	-500
- sponsoring & promotion	-500
- website & newsletter	-4.500
- representation	-300
- other	-250

Other costs

- accountant	-400
- miscellaneous expenses	-300

Total operating costs (€ 12.000)

Event costs

Mentorship program	-700
Event expenses YP's	-700
Event expenses	-3.700
Total event costs	(€ 5.100)

NET RESULT (€ 2.000)

Words of the Treasurer

It is a pleasure to summarize the financial year 2014 of the Guild. There are several reasons.

First of all the income part.

The basic source of our income – the membership fees – was 7% higher than budgeted. It's kind of like a double joy, not only financially but that also means that the number of members increased in a faster tempo than expected. An extraordinary achievement was budget item Miscellaneous income, budgeted €100 and achieved almost €2.100. Mainly thanks to the personal endeavors of the General Manager. Thus total income was about 21% more than budgeted.

And then the expenses part.

The budget 2014 was originally drafted by the General Manager with extraordinary precision.

The total expenses with €10.375 were only €25 less (2%) than budgeted. So no need to complain about lack of budget discipline.

The figures of our main activities Club Events show the same level of precision: the budgeted costs €5.100 were exceeded with only €132 i.e. about 0,6%.

This brings us to the all in all total result:

- + Income significantly more than in budget
- +/- Expenses as budgeted
- + Positive result approximately €1.600 instead of budgeted loss of €1.400, meaning positive difference of €3.000.

The good result of 2014 together with the results of earlier years gives comfortable financial space for the Guild to plan its activities for the coming years. Money collected from members should also be used in the benefit of members. The proposed budget for the year 2015 shows a prospected loss of €2.000.

Treasurer of the FDTG

Ismo Vaittinen



"Money collected from members should also be used in the benefit of members"

KONE, innovatief en vooruitstrevend in mobiliteitsoplossingen in en om gebouwen



Member list of the Finnish Dutch Trade Guild per 1.1.2015

Honorary member:

Ambassador of Finland

Ms Liisa Talonpoika

Corporate members:

Accountor

Mr Guido Wellig

Ms Nathalie de Jong

Ms Ariane Reedijk

Amer Sports Corporation

Mr Richard Grotendorst

Mr Bas Heering

Anthony Veder Group

Mr Jan Valkier

Arizona Chemical

Ms Nella Baerents

Bobi Holland

Mr Lennard Tepper

Finnair

Mr Janne Jutila

Finsetolk.nl

Ms Tina van Leewen

Heeros

Mr Matti Lattu

Ms Satu Cusell

If P&C Insurance Ltd

Ms Elly van der Reijden

IMC

Mr Roland van der Graaf

Intertrust

Ms Marianne Winter

Mr Ralph Heijder

Mr Jeroen Evers

Mr Wim Koster

Ms Jenni Torkkola

Mr Ton Stevens

KONE

Loyens & Loeff

Mr Mikko Ylä-Kauttu

Nokia

Outokumpu Stainless

Mr Frank de Meijer

Rokade Advies

Mr Laurent Knoops

Sanoma Media

Mr Peter de Mönnink

Spliethoff's

Mr Gerard Bos

Stora Enso

Ms Mirjan Groenland

Svenska Handelsbanken

Mr Peter Loef

Sympa Nederland

Mr Peter Soen

UPM

Mr Jan Vollaard

Mr Peter van Beek

Mr Robin Post

Mr Jos Huijgen

Voigt Travel

Mr Cees van den Bosch

Wärtsilä

Mr Fank Kevenaer

Mr Gert van Doorn



Personal members:

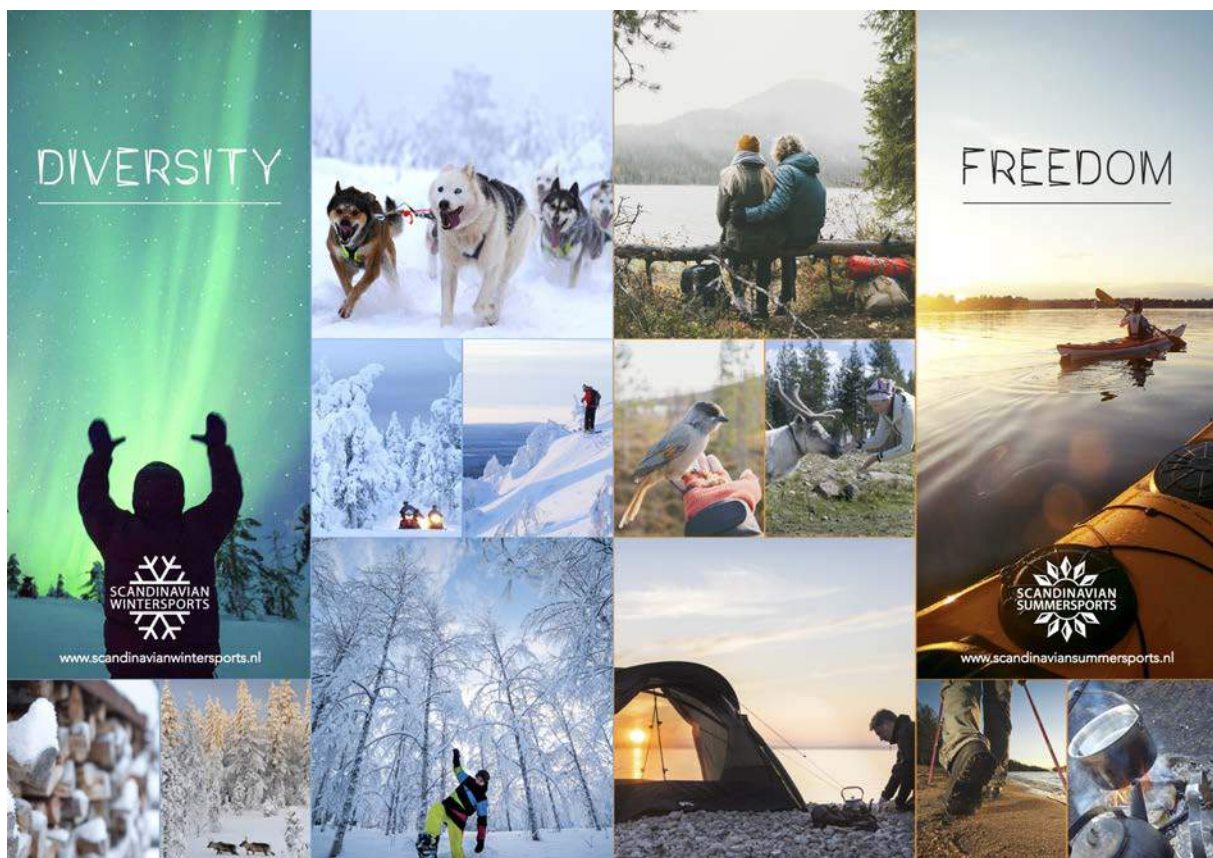
A Piece of Finland Ms Ramona Korhonen
 Advocaten Van Dijk & VanArnhem
 Mr Sip van Dijk
 Ahola Production Design
 Ms Anne-Mari Ahola
 Aholaine Colour Design
 Ms Liisa Aholainen
 Atlas Fiscalisten Mr Ivo Kuipers
 Atlas Fiscalisten Mr Han Oortwijn
 BaseN Corporation Mr Johan Helsingius
 Binnendoors Ms Susanna Nevalainen
 Conleon Mr Leo Wiegel
 Crofar Mr Henri Woud
 Crossphase Mr Maarten Fokkelman
 Draka Ms Mervi Lepistö
 EcoCorp Mr Johan Hellman
 Elin Talen Ms Eliisa van Emmerik
 Embassy of Finland Ms Virpi Kankare
 European Commission Ms Päivi Öhman
 Fibox Mr Joost Koekenberg
 Finnish Fibreboard Benelux
 Mr Ron Lindenaar
 Finnish Seamen's Mission
 Ms Eeva-Maria Ranta
 Finntra Waalwijk Mr M. van der Valk
 Flexchemie Mr H. Trompetter
 Grand Prix Marketing Ms Maucca Kärki
 Heathland Mr Patrice van der Heiden
 Huhtamaki Finance
 Mr Tuomo Rautiainen
 Jaatinen BV Ms Marja Jaatinen
 Jansen-Wijismuller & B
 Mr Peter van Reenen
 JH-Systems Mr Jan Hogen
 Karlando Ms Karla-Maria Toiviainen
 LUMI communicatie Ms Marlou Gulikers
 Market Explorer Mr Fredrik Jirlow
 MartinEllenbroek.nl Mr Martin Ellenbroek
 Nomadic International
 Mr Fredrik Fogelberg
 Nordic Interior Design Ms Paula Alarinta
 NXP Semiconductors Mr Olli Hyypä
 Opti-Light International
 Ms Marja Minczeles
 Oudkerk Mr Laykos van Vugt
 Philips Design Ms Hanne Österberg
 Piet IJzer Mr Pekka Rautala
 P-Plant Ms Pirita Luolamaa

Profici Mr Ismo Vaittinen
 Rapala Mr Olli Aho
 ResetManagement
 Mr André Salomonson
 Sanders Project Adviezen
 Mr Hugo Sanders
 SATU projects & advice
 Ms Satu Siiskonen
 Scandinavian Seasons Mr René Köhler
 SkiFinland.eu Mr René Harte
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